

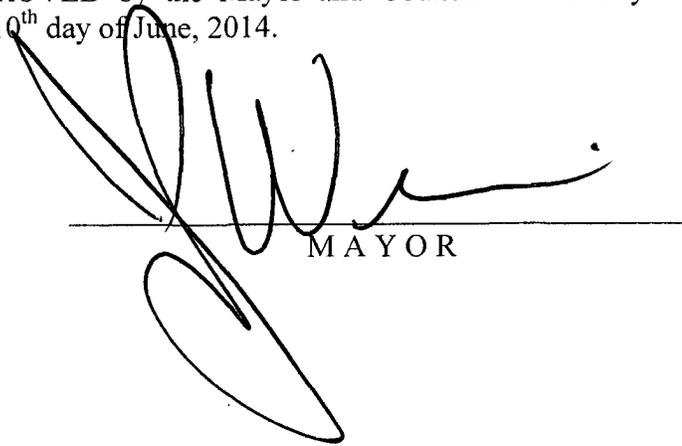
RESOLUTION NO. 4804 NEW SERIES

A RESOLUTION OF THE COUNCIL OF THE CITY OF GLENDALE, MARICOPA COUNTY, ARIZONA, ADOPTING THE KEY PRIORITIES OF THE GLENDALE CITY COUNCIL FOR FISCAL YEAR 2014-2015.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLENDALE as follows:

SECTION 1. That the Key Priorities of the Glendale City Council for Fiscal Year 2014-2015, three copies of which are on file in the office of the City Clerk, are hereby adopted and said copies are ordered to remain on file with the City Clerk.

PASSED, ADOPTED AND APPROVED by the Mayor and Council of the City of Glendale, Maricopa County, Arizona, this 10th day of June, 2014.



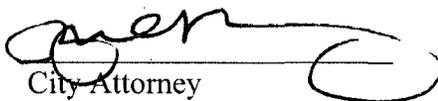
MAYOR

ATTEST:



City Clerk (SEAL)

APPROVED AS TO FORM:



City Attorney

REVIEWED BY:



City Manager



**City Council
City of Glendale, Arizona**

**KEY PRIORITIES
Fiscal Year 2014-2015**

- **Transparency** in all we do as City Council members in order to continue building trust with the community, staff and each other as a policy body. The openness of policy discussion is also reflected in the variety of rules and guidelines adopted by the City Council with the obligation that all adhere to that guiding principle.
- **Fiscal sustainability** is always a standing goal for the City as a matter of course. It rises to a Key Priority level in the face of major fiscal concerns and recovery strategies.
- **Super Bowl 2015** will require an uncommon level of safety and logistics in order to assure a safe and enjoyable experience in Glendale. The City Council must provide necessary services while seeking financial support to cover costs. This is a short term, high value priority that will be removed from the next list of Council priorities.
- **Economic Development** was acknowledged as an element of fiscal sustainability. It could easily be a subset of that priority. However, the level of significance of a strong economic development effort is seen by the City Council as an item that warrants its own special focus for policy level support. This is a critical component of the fiscal recovery process.
- **Signature Events** are seen as defining elements for Glendale's regional identity. Failure to present expected celebrations that have long drawn crowds to downtown Glendale will have substantial impact on the community well-being, economics of shop owners and ability to attract commerce. This will require the City Council attention to the policies needed to encourage long planned Centerline activity to expand the capacity of downtown.
- **Creative, Innovative, Efficient Systems** and processes to gain the highest level of service given the limitations of budget capacity.