



# Cactus Weekly Update



Councilmember Ian Hugh - Glendale, Arizona

March 7, 2014

## Save the Date!

Mark your calendar to attend the Cactus District Meeting Open House on March 27, 2014, from 5 to 7 p.m. at Manistee Ranch, 5127 W. Northern Avenue. City representatives will be available to answer questions and provide information.



*Glendale CVB Advisory Committee. Pictured (left to right): Steve Gerhart, Bud Zomok, Brianna Fischer, Mickey Ollson, Valerie Burner, Matt Slatius, Matt Borowski. Not pictured: Joe Cerreta and Toni Lindner.*

**Glendale Convention & Visitors Bureau Elects New Members For Advisory Committee.** The Glendale Convention & Visitors Bureau (GCVB) has elected several new members for its 2014 Advisory Committee.

The committee is comprised of nine GCVB members representing various tourism-related industries in the West Valley. The group will meet quarterly with GCVB staff to help establish bureau priorities, evaluate the effectiveness of current programs and advise staff in the development of new services.

Now in its third year of existence, the committee voted to stagger terms for members, which means that six of the 2013 year members remained for 2014, and three are new to the committee.

The regional advisory group will provide input, direction and support for the bureau, which represents the 14 West Valley cities. The committee members' expertise and industry knowledge will be a valuable asset and essential component in the on-going success of the Glendale CVB and its programs and initiatives.

The new committee members are Valerie Burner, Owner, Bears & More; Brianna Fischer, Director of Sales, Staybridge Suites - Phoenix/Glendale & Holiday Inn

Express & Suites - Phoenix/Glendale; and Matt Slatius, Director, Corporate Partnerships & Marketing, Camelback Ranch – Glendale.

The continuing members include Matt Borowski, Manager, The Spicery in Our 1895 Home; Joe Cerreta, Vice President, The Cerreta Candy Company; Steve Gerhart, Owner, Arizona Scenic Tours; Toni Lindner, Director of Sales and Marketing, Hilton Garden Inn Phoenix/Avondale; Mickey Ollson, Founder and Director, Wildlife World Zoo & Aquarium and Safari Park; and Bud Zomok, Director of Volunteer Services, Pastoral Care and Gift Shops, Banner Estrella.

For more information, call 623-930-4500, or like us on [facebook.com/GlendaleCVB](https://www.facebook.com/GlendaleCVB). You can also stay in touch and up-to-date on travel tips, events and discounts at [www.VisitGlendale.com](http://www.VisitGlendale.com) or by following @GlendaleCVB on Twitter.

The Glendale CVB markets the West Valley as a preferred year-round destination for visitors, conventions, meetings and major events, producing a positive economic impact and increasing leisure and business travel in the region.

**Certification Classes Available to Aspiring Lifeguards.** Lifeguarding. It's not just a job, but an opportunity to protect the community and provide an important safety service for local aquatics facilities. Glendale is offering potential lifeguards the opportunity to receive all the required training during the month of March, and those who complete the courses will be able to apply for summer lifeguarding positions to be filled at Glendale aquatics centers.

After successful completion of this course, participants will receive the Red Cross lifeguard certification as well as CPR/AED and first aid, which are required to apply for lifeguard positions with the city of Glendale and other Valley cities. Certifications expire two years from the date of issue. For more information or to register online, [click here](#) or call 623-930-4600. Participants can also register in person at the Foothills Recreation & Aquatics Center, 5600 W Union Hills.

# Around Town

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**Council Meetings and Workshops.** To review the posted agenda and web video of Council Workshops and meetings, please [click here](#).

**Gallery Glendale at Westgate Features Peoria Fine Arts Association's Spring Exhibit In March.** Gallery Glendale at Westgate will host the Peoria Fine Arts Association's Spring Exhibit March 7-30.

Officially formed in 2001, the Peoria Fine Arts Association (PFFA) was created by several members of the Peoria Arts Commission who recognized a need for such an organization in the West Valley. It currently has approximately 50 members who live in Peoria and surrounding cities.

The spring exhibit will be open Fridays and Saturdays from 6 to 9 p.m. and Sundays from 1 to 4 p.m. through March 30 at Gallery Glendale at Westgate, 9380 W. Westgate Blvd. Special private tours can also be arranged for five or more people by calling Richard Meidl at 623-810-1492.

The PFFA will hold a public, opening reception from 6 to 9 p.m., Friday, March 7. During the reception, artists will be available to discuss their work and artworks will be available for sale.

The mission of the association is to promote a spirit of loyalty, good fellowship and development of original art forms among the membership; to promote ethical principles and practices; to provide art exhibitions by members, open to the public; and to promote educational programs. PFAA promotes art education by annually awarding a scholarship to an outstanding art student from each of the high schools in the Peoria Unified School District.

Gallery Glendale at Westgate is a free public art gallery made possible through a partnership between the city of Glendale and Westgate Entertainment District. For more information on Gallery Glendale, visit [www.glendaleaz.com/galleryglendale](http://www.glendaleaz.com/galleryglendale).

**Glendale Convention & Visitors Bureau Kicks Off Operation Women Warrior Drive.** The Glendale Convention & Visitors Bureau in partnership with Soroptimist International of the Kachinas of Glendale kicks off the annual collection drive to benefit Operation Women Warriors and the Military Family Support Group beginning on March 14.

The Military Family Support is an all-volunteer, non-profit organization which sends 350+ care packages each month overseas of much needed supplies to the troops in every branch of the military. The Operation Women Warriors project will send specialized care packages to female soldiers stationed overseas. Needed items include bulk hard candies, travel-sized hair shampoo and conditioner, moisturizing shower gel, Q-tips, facial lotion with sunscreen, foot cream, SPF lip balm, personal hygiene products, cough drops, shower loofahs and hair bands. A full list of needed items is listed at [www.VisitGlendale.com](http://www.VisitGlendale.com).

Donations can be dropped off March 14 through April 18 at the Glendale Convention & Visitors Bureau located at 5800 W. Glenn Drive, Suite 140, Glendale and Bitz-ee Mama's Restaurant located at 7023 N. 58<sup>th</sup> Avenue, Glendale. For more information, visit [www.VisitGlendale.com](http://www.VisitGlendale.com) or call 623-930-2955. For more information about the Soroptimist International of the Kachinas of Glendale, visit [www.sikachinas.org](http://www.sikachinas.org).

**Spring into Fun! Activities \* Classes \* Fitness \* More.** Spring is a great time of year in Glendale. Our activities, programs and classes provide a fun, safe and healthy way to enjoy it.

The spring 2014 issue of the quarterly magazine is now available at the Glendale libraries, recreation centers and online [here](#)!

**Highlights include:**

- Adult Softball Leagues
- Fishing Fun for the Family
- Spring Break Programs for the Kids
- Yoga Classes
- Glendale Folk & Heritage Festival

**Contact Councilmember Hugh**

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