



Parks, Recreation and Library Services

MEMORANDUM

DATE: November 20, 2013
TO: Mayor and Council
FROM: Erik Strunk, Executive Director, Parks, Recreation and Library Services
SUBJECT: Request for Information: Park Naming Policy

At the November 19, 2013 City Council Workshop, Councilmember Alvarez requested information regarding the City's park naming process. You may recall that the City Council unanimously approved the names of two parks at the August 13, 2013 evening meeting.

Attached to this memo you will find a copy of the Council Communication regarding this initiative; all relevant information pertaining to the public outreach effort regarding the naming of the parks; the administrative policy (as approved by the Parks and Recreation Commission) that is followed to name a park; and a memo to the City Council dated June 6, 2013 describing the policy and park naming process.

Additionally, Vice-Mayor Knaack requested information on the cost of installing the new "Heroes Regional Park" entry signage at 83rd and Berridge. The park signage was completed earlier this month and cost a total of \$2,499.97. This is actually less than the projected \$3,500 cost as indicated in the Council Communication (under "Budget and Financial Impacts) dated August 13, 2013.

If you have any questions or concerns, please feel free to contact me at 2827. Thanks.

Attachments

cc: Brenda Fischer, City Manager
Julie Frisoni, Acting Assistant City Manager
Pam Hanna, City Clerk
Kristen Krey, Council Services Administrator
Thomas Adkins, Assistant to the Mayor
Amy Handlong, Management Assistant to the City Manager
Christine Frederickson, Acting Senior Management Assistant
File Copy



CITY COUNCIL REPORT

Meeting Date: **8/13/2013**
Meeting Type: **Voting**
Title: **NAMING OF TWO CITY PARKS**
Staff Contact: **Erik Strunk, Executive Director, Parks, Recreation & Library Services**

Purpose and Recommended Action

This is a request for the City Council to officially name the regional park at 6121 North 83rd Avenue “Glendale Heroes Regional Park” and the neighborhood park at 7801 West Orangewood Avenue “Orangewood Vista Park.”

Background

The unnamed 88-acre regional park facility located at 6121 North 83rd Avenue (83rd Avenue and Bethany Home Road) has been constructed in phases, the last of which was completed in 2005. Currently, it has six basketball courts, two playground areas, a splash pad, the “X-Court” skating course and retail facility, 16 covered ramadas, 280 parking spaces, an outdoor volleyball court, outdoor restrooms, and approximately one-acre of turf.

The unnamed 10-acre neighborhood park located at 7801 West Orangewood Avenue (79th and Orangewood) was constructed in 2006 and is located adjacent to Sunset Vista Elementary School. It consists of four lighted basketball courts, a three-acre green space area for soccer, flag football, and active recreation, a concrete trail system, and a playground area with a shade structure.

At the time both parks were opened, they were never officially named. At its November 5, 2012 regular meeting, the Parks and Recreation Advisory Commission provided staff direction to initiate a park naming process for both of these unnamed city parks. In doing so, the Commission also approved a park naming policy to provide guidance.

After a six month public review and participation process, on May 13, 2013, the Commission unanimously voted to name the park at 83rd Avenue and Bethany Home Road “Glendale Heroes Regional Park “ and the park at 79th and Orangewood Avenues “Orangewood Vista Park.”

Analysis

In keeping with the guidelines approved by the Parks and Recreation Advisory Commission, the Parks, Recreation and Library Services Department conducted an extensive public participation process to solicit potential names for the two unnamed city parks. Based on these guidelines, names submitted for consideration were limited to the following:



CITY COUNCIL REPORT

- Geographic location
- An outstanding feature of the park, whether natural, geographical or man-made
- An adjoining subdivision, street, school, or natural feature

The guidelines do not allow for parks and facilities to be named after an individual, group, event or organization unless the land or facility is donated or deeded to the city. The use of existing park or facility names in the city is also not allowed.

In total, the city received 250 name submittals. The submitted names were reviewed and discussed by the Commission during the March 11 and April 8, 2013 meetings, and formally voted on at the May 13, 2013 meeting.

Previous Related Council Action

In June 2007, Council approved the names of three neighborhood parks: Sunset Ridge Park, Tarrington Ranch, and Orangewood Park. In June 2005, Council approved “Sycamore Grove Park” in the Rovey Farm Estates development.

Community Benefit/Public Involvement

The naming of city parks is critical to identifying location and establishing recognition within the community and Glendale Parks system. The naming of these two parks will allow the city to officially provide a permanent name for each of the facilities and market them appropriately. The recommended park names are the result of a very public process that has included five public meetings of the Parks and Recreation Advisory Commission; the issuance of press releases; promotion in the February 2013 “Yucca Update” newsletter; naming ballots sent to local schools and placed in all libraries and recreation centers; social media notices sent out; and a city website to sponsor a “name the park contest.”

Budget and Financial Impacts

The total costs related to this item will be for the installation of new park signage in both parks. It is estimated that the installation of new park signage at the Glendale Regional Heroes Park will cost approximately \$3,500. The estimated park sign installation costs for Orangewood Vista Park will cost approximately \$500.

Cost	Fund-Department-Account
\$4,000	1000-13040-524400, Parks Maintenance



CITY COUNCIL REPORT

Capital Expense? Yes No

Budgeted? Yes No

Requesting Budget or Appropriation Transfer? Yes No

If yes, where will the transfer be taken from?

Attachments

Other

Park Naming Documentation

February – May 2013

Regional Park @ 83rd & Bethany
Neighborhood Park @ 79th & Orangewood



FOR IMMEDIATE RELEASE: Feb. 5, 2013
CONTACT: Marcheta Strunk, Public Information Office, 623-930-2822

GLENDALE SEEKS NAMES FOR TWO PARKS

Glendale, Ariz. — Have an idea or suggestion for a good park name? Glendale is seeking public input for two parks that lack official names.

One of the parks is currently referred to as Western Area Regional Park and is located at the northeast corner of 83rd Avenue and Bethany Home Road. The park will be an 80-acre regional park, serving an area of more than five miles. It currently features the X-Court (skateboarding, in-line skating and BMX facility), splash pad (water play area), playgrounds/tot lots, basketball courts, volleyball courts and large group ramada complex and may possibly feature softball fields, a dog park and library in the future.

The other is a neighborhood park located at 79th and Orangewood avenues next to Sunset Vista Elementary School. It offers a ball field, four basketball courts, soccer/football field and playground.

To make a name suggestion for one or both of the parks, visit www.glendaleaz.com/ParksandRecreation. Name suggestions will be accepted through Friday, March 1. Names for each park will be considered by the Parks and Recreation Advisory Commission.

###



Glendale seeks names for parks

Story **Comments**

Share Print Font Size:

Tweet 1 Like 0

Posted: Friday, February 8, 2013 12:08 pm

Staff report | 0 comments

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Names for each park will be considered by the Parks and Recreation Advisory Commission.

Tweet 1 Like 0

Discuss

Share Print

Posted in Glendale on Friday, February 8, 2013 12:08 pm.

Similar Stories

- Franks stands by casino bill
- No injuries in Glendale condo fire
- Advocates reach out to older Hispanics as health law takes effect
- Literature inspires young Glendale man to overcome stroke effects
- Glendale police arrest suspects in tailgate thefts

Most Read

- Brewer reverses course to appease abortion foes
- Former local stars sign with NFL teams
- Brewer reverses course to appease abortion foes
- Age-old question: Is antibacterial soap safe?
- Warners present W. Valley with a Treasure

Welcome to the discussion.



Featured Video



Things to do, May 2 - 9

Your weekly guide to what's happening from Mitchell Vantrease of yourwestvalley.com.

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Ciela Wannamaker and the WIN &

See more videos and photos

Featured Columns

The swing is a circle

Reuse coffee cans

The Gentle Garden: Red yucca

Yucca Weekly Update



Councilmember Samuel U. Chavira - Glendale, Arizona

February 8, 2013

Name Your Parks! Have an idea or suggestion for a good park name? Glendale is seeking public input for two parks.

One of the parks is currently referred to as Western Area Regional Park and is located at the northeast corner of 83rd Avenue and Bethany Home Road. The park will be an 80-acre regional park, serving an area of more than five miles. It currently features the X-Court (skateboarding, in-line skating and BMX facility), splash pad (water play area), playgrounds, tot lots, basketball courts, volleyball courts and large group ramada complex and may possibly feature softball fields, a dog park and library in the future.

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The Glendale Chocolate Affaire Begins Tonight!

Event hours are Friday (tonight) 5 to 10 p.m., Saturday 10 a.m. to 10 p.m. and Sunday noon to 5 p.m. Join us in Historic Downtown Glendale's Murphy Park, located at 58th and Glendale avenues. For more information and the entertainment line-up, visit www.glendaleaz.com/events or call the special events hotline at 623-930-2299.

Spring 2013 Household Hazardous Waste Schedule. Glendale's Household Hazardous Waste Collection provides a safe way to dispose of unwanted hazardous waste. Call the Sanitation Division between February 25 and March 22 at 623-930-2660 to make your appointment for pick-up. The collections will be handled March 18 through April 5.

There is a 20-gallon limit on paint, oil, gasoline, antifreeze and other automotive liquids. No single container may be larger than 5 gallons. All items should be in their original containers and must be clearly marked to identify their contents. For complete details, visit www.glendaleaz.com/sanitation and click on "hazardous materials."

Luke Air Force Base 2013 Open House and Air Show - March 16 & 17. Luke Air Force Base and the 56th Fighter Wing present "Storm on the Horizon," Luke's biennial Open House and Air Show. The event is open to the public and admission is free. For details, visit the [Luke Air Force website](http://www.luke.af.mil).



Glendale Citizen Police Academy. The Glendale Police Department is accepting applications for the upcoming Citizen Police Academy which begins on Wednesday, March 13, 2013. The application deadline of March 1st is quickly approaching!

The Citizen Academy is a free program designed to offer participants the opportunity to learn, hands on, about many Glendale Police Operations, such as the use of Police Canines, Crime Scene Investigations and Tactical Operations. The curriculum also includes an overview of the Glendale Police Department's Administration, Police Communications, and Community Oriented Policing.

Participants must be at least 18 years of age and undergo a background check and fingerprinting process. All fingerprinting and completed applications must be submitted no later than Friday, March 1, 2013. The Citizen Police Academy is 11 weeks in length and is held on Wednesday nights from 6 to 9 p.m. at the Glendale Regional Public Safety Training Center and Glendale Police Main Station. There will also be one Saturday class.

Applications can be downloaded and the fingerprinting schedule can be viewed from the Glendale Police website at the following link: <http://www.glendaleaz.com/police/involvement.cfm#CitizenPoliceAcademy>. For further information, please call 623-930-3226.

Dear Dr. Brad Jamison,

The City of Glendale Parks, Recreation and Library Department is requesting your assistance in naming the park that is located at 79th Avenue and Oranewood.

We encourage your students to use their imagination when naming the park. To help we are looking for your 3rd and 4th grade students with this fun opportunity, I have listed the amenities this park will have and the typical methods for naming parks. If the winning student is selected from your school we will award the entire classroom with a pizza party.

The park offers the following amenities:

- Several basketball courts
- Play structure
- Soccer/Football Field
- Ballfield

I have included the ballot form for each student. Please have students complete the sheets and return them to you. I will come by the school on Thursday, February 28, 2013 to collect all of the great ideas for the naming of the regional park.

If you have any questions, please call me at 623-930-2842 or by email at dortiz@glendaleaz.com.

Sincerely,

Deanna Ortiz
Recreation Manager



Hey! Let's Name Your Park

The City of Glendale Parks, Recreation and Library Services is searching for names of two parks.

Your Name: _____

Park Name Idea: _____

Park Name Idea: _____

Park is located at the northeast corner of 83rd Avenue and Bethany Home Rd.

Park is located at 79th Ave. and Orangewood.

Amenities: X-Court (skate boarding, in-line and BMX facility) Splash Pad (water play area), Playgrounds/Tot Lots, Basketball Courts, Volleyball Courts and Large Group Ramada Complex .

Amenities: Ball field, (4) Basketball Courts, Soccer/Football) Field and Playground.

Other voting methods: www.glendaleaz.com/parksandrecreation



Hey! Let's Name Your Park

The City of Glendale Parks, Recreation and Library Services is searching for names of two parks.

Your Name: _____

Park Name Idea: _____

Park Name Idea: _____

Park is located at the northeast corner of 83rd Avenue and Bethany Home Rd.

Park is located at 79th Ave. and Orangewood.

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Amenities: Ball field, (4) Basketball Courts, Soccer/Football) Field and Playground.

Other voting methods: www.glendaleaz.com/parksandrecreation

Name Your Park

79th and Oranewood avenues



The City of Glendale Parks, Recreation & Library Services Department is looking for names for the park located at 79th and Oranewood avenues next to Sunset Vista Elementary School.

The park offers a ball field, four basketball courts, soccer/football field and playground.

I suggest this as the name of the park:

First name:

Last name:

Phone:

If you are a grade school student, please provide what grade you are in

E-mail address:

Zip code:



Thank you for your suggestion!

Name Your Park

83rd Avenue and Bethany Home Road



The City of Glendale Parks, Recreation & Library Services Department is looking for names for the regional park located on the northeast corner of 83rd Avenue and Bethany Home Road.

The park currently offers the X-Court (skateboarding, in-line and BMX facility), splash pad (water play area), playgrounds/tot lots, basketball courts, volleyball courts and large group ramada complex.

I suggest this as the name of the park:

First name:

Last name:

Phone:

If you are a grade school student, please provide what grade you are in

E-mail address:

Zip code:



Parks & Recreation

NAME THE PARKS!

We are in need of your help! Glendale has two parks that need to be named, and we want to know what you, as park users and Glendale citizens, would like the parks to be called. We will be accepting names for these parks through March 1.

Regional Park:

The first park is located on the northeast corner of 83rd Avenue and Bethany Home Road and has been referred to as the Western Area Regional Park. It currently offers the X-Court (skateboarding, in-line and BMX facility), splash pad (water play area), playgrounds/tot lots, basketball courts, volleyball courts and large group ramada complex. [Click here](#) to visit this park's webpage for more information about the park.

[Click here to suggest a name for this park.](#)

Neighborhood Park:

This park is located at 79th and Orangewood avenues next to Sunset Vista Elementary School. It offers a ball field, four basketball courts, soccer/football field and playground.

[Click here to suggest a name for this park.](#)

Thank you for taking an interest in your Glendale park system.

Parks & Recreation
 Engaging residents and visitors in diverse opportunities to live, invest and play in the community

PLEASE NOTE:
The Parks & Recreation Office has moved to the Glendale Adult Center, 5970 W. Brown St.

QUICK LINKS

- [Parks & Recreation Home](#)
- [Registration/Online Class Catalog](#)
- [Activities Guide](#)
- [Special Events](#)
- [Classes & Programs](#)
- [Sports & Aquatics](#)
- [Health & Wellness](#)
- [Youth Programs](#)
- [Adult Programs](#)
- [Parks & Facilities](#)
- [Trails](#)
- [Sahuaro Ranch Park](#)
- [Thunderbird Park](#)
- [Foothills Recreation & Aquatics Center](#)
- [Glendale Adult Center](#)
- [Facility Rental Opportunities](#)
- [Contact Information](#)
- [Library](#)
- [Arts](#)

SEARCH

 [▶ Go!](#)




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City of Glendale, Arizona – Government

February 28

Did you know March 9th is Solar Day in Glendale? Check out the fun activities lined up: <http://www.glendaleaz.com/Green/documents/SolarDayFlyer.pdf>

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City of Glendale, Arizona – Government

February 25

Hazardous Household Waste Pickup – Reserve Your Spot Feb. 25–March 22

The first 750 Glendale households that call for an appointment can schedule a home pick-up of hazardous waste and avoid having to transport toxic chemicals in their own v... See More



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City of Glendale, Arizona – Government shared a link.

February 25

Find out what is happening this week in #GlendaleAZ



Glendale 24/7 – week of February 25, 2013

Get the information you need throughout the day with Glendale 24/7. This weekly news update covers topics ranging from

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1



Greetings from Glendale, AZ and the West Valley!
conta.cc

Peoria Sports Complex
www.peoriasportscomplex.com
Surprise Recreation Campus
www.surpriseaz.gov
Theater

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1



City of Glendale, Arizona – Government

February 26

Name That Park ~ Submit by March 1!

We have two parks we need to name! We want your ideas and suggestions by March 1. The parks are located at 83rd Avenue and Bethany Home Road and 79th and Orangewood avenues. Click to

<http://www.glendaleaz.com/ParksandRecreation/NameTheParks.cfm> to share your idea today!



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City of Glendale, Arizona – Government shared a link.

February 22

Tomorrow is Opening Day at Camelback Ranch Glendale!



Baseball is back at Camelback Ranch Glendale!

The 2013 Camelback Ranch Glendale Spring Training Promo.

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7

Authorized Staffing Levels

	Authorized	Actual	Vacant
General Fund	129.25	108.75	20.50

Significant Departmental Actions and Results

Frost Damage: After the record cold snap between January 12 -16, 2013, the Parks and ROW Division surveyed the city's parks and ROW areas and determined that approximately 83% of the entire tree inventory has been damaged by the frost and hard freeze. Over the next 24 months, the city will lose approximately 13% of its entire tree inventory in parks and ROW areas (about 1,800+ trees).

Arizona Songwriters Gathering: 400 people attended the 17th Annual Arizona Songwriters Gathering took place at the Main Library from 10am to 4:30pm, on January 19. This year, the event featured guest artists such as Clay Drayton, and Gaynel Hodge (co-author of 'Earth Angel'). Other than the staff time to coordinate the event there was no expense to the City for this event.

New Park Signage: New park signage that notifies organized sports organizations that neighborhood parks are not designed for games and/or practice is being installed at nine different neighborhood parks. The signage is being installed as a part of a 12-month pilot program to reduce damage and the inappropriate use of neighborhood parks by organized sports leagues, which includes a briefing for the organizations. The pilot program will occur at New World, Horizon, Hillcrest, Sierra Verde, Sunnyside, Tierra Buena, Desert Palms, Sunset Palms and Delicias parks.

Name the Parks: There are currently two city parks that have not been officially named: the "Western Area Regional Park" and the unnamed park at 79th and Orangewood. After briefing the Parks and Recreation Commission in December, staff has implemented a "name the park" contest at areas schools, the GRASP programs, and online. A link will be on the City and department web sites and will be forwarded by the Commission to Council for final consideration.

Velma Teague Library: On January 26, the Velma Teague Library hosted "Arizona Read: Local Romance." The event gave local authors a chance to discuss and promote their latest creations. The event showcased 11 authors from across the broad spectrum of romance writing and included subgenres of historical, paranormal, suspense, science fiction, interracial, and young adult. Each author had five minutes to promote their book, with a group signing afterward.

Park Rangers: Parks Rangers help protect our parks, provide for the safety of park visitors and enforce city codes to help monitor use of city parks, facilities, historical sites, conservation areas, and recreation areas throughout the city. In an innovative effort to increase the visibility of Park Rangers, Service Workers who perform routine maintenance are being trained and certified to perform certain Park Ranger functions. Doing so will allow them to enforce certain park rules and prevent abuses of the City's park system by those who vandalize or do not follow park rules. The first two maintenance workers have been certified and will begin their new efforts in February. Additional maintenance staff will be trained and certified as time permits.

Performance Data

Measurement Indicator for 2012/13	<i>August</i>	<i>September</i>	<i>October</i>	<i>November</i>	<i>December</i>	<i>January 13</i>
Total # of Library patrons:	75,766	63,151	62,578	62,698	50,384	47,797
Total # of items circulated by Library:	179,305	159,615	161,875	167,644	135,891	128,692
Total # of Visitors to Adult Center:	6,925	7,569	5,897	6,794	5,757	5,390
Total # of Visitors to Foothills Recreation:	54,725	36,359	22,190	23,975	17,488	14,958
Total Special Interest Class Participants:	931	136	594	222	380	74
Total Volunteer Hours	2,407.75	2,651.75	2,688.50	3,223.00	2,461.00	1,738.50
Total Gallons of Water Used in Parks:	63,361,000	58,196,000	56,475,000	39,244,000	31,302,000	18,104,000

Pending Items

- Staff has secured \$2500 from the Salt River Project to purchase desert friendly trees for the 2013 Arbor Day Celebration, which will be held in April.



Parks, Recreation & Library Services

Memorandum

DATE: March 11, 2013
TO: Parks & Recreation Advisory Commission
FROM: Lori Bye, Recreation Manager, Parks, Recreation and Library Services
SUBJECT: Selecting the Name of Two City Parks

Recommendation

For information and discussion.

Background

At the Parks and Recreation Commission meeting on December 10, 2012, Mr. Strunk, Executive Director presented information and a proposed departmental policy regarding the naming of two City parks: the Western Area Regional Park (WARP), located at 83rd Avenue and Bethany Home Road and the park located at 79th and Orangewood Avenue.

The Parks and Recreation Commission approved the Park Naming Policy at the December 10, 2012 Commission meeting.

The process began for these two parks on February 4, 2013 and concluded on March 1, 2013.

Ballots were distributed at the Libraries, Parks and Recreation Community Centers, and City Hall for voting. A web site was created with links from various other web pages and social media outlets along with a news release to the media. A park naming contest was offered at 3 nearby schools (3rd and 4th grade), one of which participated and two Glendale After School Programs (GRASP). If the name is selected from a student at one of these schools or GRASP sites the entire class will receive a pizza party.

Staff will provide the commission members the most frequently submitted names for the park at 83rd Avenue and Bethany Home Road and the park at 79th and Orangewood Avenues.

The purpose of this agenda item is to provide the Commission an opportunity to review and discuss the nominations. An official recommendation will occur at the April 8, 2013 Parks and Recreation Commission meeting.

CITY OF GLENDALE

Parks, Recreation and Library Services Department	No. 9.12
PARK AND FACILITY NAMING POLICY	Date Issued: 12/10/2012
	Revised: NEW

I. PURPOSE

To establish a policy, procedure and guideline for naming of public parks and facilities owned and/or operated by the City of Glendale Parks, Recreation and Library Services Department. The policy sets the criteria for name identification, citizen input process, parks and recreation commission recommendation, and city council approval.

II. PROCEDURES

The Parks, Recreation and Library Services Department shall solicit input from citizens, departments and city staff via methods deemed reasonable by the Parks, Recreation and Library Services Director. Methods of solicitation shall include, but not be limited to: public meeting(s), public service announcement(s), and web based input. Names submitted for consideration should provide some form of individual identity in relation to the following:

1. The geographic location of the facility.
2. An outstanding feature of the facility, whether it is natural, geographical or man-made.
3. An adjoining subdivision, street, school, or natural feature.
4. Facilities with in a park can be named separately from the park and/or facility in which they are located, subject to the general guidelines outlined in the policy.
5. Parks and facilities may not be named after an individual, group, event or organization unless the land or facility is donated or deeded to the City.
6. The duplication of other park or facility names in the City shall not be considered.

The Parks, Recreation and Library Services Department will announce the naming of a new park to citizens living within the service area of the park or facility. The means of the announcement may be made through a mailed notice, public service announcement and/or public meeting(s) to the residents within the service area. Residents can respond with their input by mail, email or telephone within 15 working days of the announcement.

Citizen input will be sorted and collected by the Parks and Recreation Department Director or designee. The Parks, Recreation and Library Services Director will present all responses to the Parks and Recreation Advisory Commission at the next scheduled commission meeting or when the commission meeting schedule permits. The Parks and Recreation Advisory Commission will review all names submitted and provide a recommendation for the park or facility name to City Council for final approval and adoption at the next City Council Business Voting Meeting or when the City Council meeting schedule permits.

Once adopted, the Parks, Recreation and Library Services Department will have 60 days to post the appropriate signage, with park name, in areas of the park or facility that will allow citizens to easily identify park or facility.

Authorized by: 
Parks, Recreation and Library Services Director

Park at 83rd Avenue and Bethany Home Road

Allegents Park	Fruit Park	Mesquite Park
Arizona Park	Fun Run Park	MLK Park
	Fun Vista Park	New Day Park
B. Park	Gateway Memorial Park	Onion Field Park
Bethany Home Park	Gateway Park or Gateway Public Safety Park	Onion Park
Bethany Splash and Play	Gateway Recreation Park x 2	Orange Blossom's Ball Field
Bobcat Den Park	Gateway Regional Park	Orange Park
Bobcat Family Park	Giving Tree Park	Orange Wood Sports Park
Bobcat Hill Park	GlenCity Park	Orangewood Neighborhood Park
Bobcat Park	Glendale Arizona Public Park	Orangewood Sunset Park
Bobcats Park	Glendale Heroes x 22	Paradise Park
Bobcat's Rock Park	Glendale Memorial Park	
Bethany Park x 5	Glendale Public Safety Heroes Park	Park of Fun
Butterfly Garden Park	Glendale Public Safety Memorial Park	Park of Red Nature
Cardinals recreation park	Glendale State Park	Park of Vista
Christmas Park	Glendale West	Play Park
Cielo Park	Glendale's Amazing Park	Ponderosa Park
Citizens Regional Sports Park	Grand Cardinal Park	Pride Park
Citrus Park	Greenbelt Park x 2	Protect The Family Park (PTF)
Community Park of Fun	Happy Park	Ramada Park
Copperstar	Hereos Park	Red Vine Park
Cotton Fields Park	Heroes Memorial Park	Rememberence Park x 2
Cotton Park	Holiday Park	Rock Garden Park
Cottonwood Park	Hunder B Park	Rosado Park
Cultural Park	Identity Park	Simeon Central
Destiny Park	Jackrabbit Park	Sky Park
Eagle Park	Jelly Star Park	Smile Dog Park
El Barrel Park	Jumbo Park	Soldier Park
El Sendero	Kids Funland Park	Sports Park
Eureka Park	La Posada Park	Sports Park
Fairmount Park	Legacy park	Stadium Park
Fallen Heroes Memorial Park	Little Critters Park	Star Park
Fallen Heroes Park x 3	Little Mexico	Sterling Ridge Sports Park
Family Fun Park	Lollypop Road Park	Sun Set Park
Family Park x 2	Love Park	Sunrise Park x 5
Field of Dreams Park	Mario Land Park	Sunset Cat Park
Freedom Park	Mecca Park	Sunset Diversion Park
Friendship Park	Memorial Park	Sunset Haven
Sunset Landing Park		

Park at 83rd Avenue and Bethany Home Road

Sunset Mountain Park
Sunset Orange Park
Sunset Vista Elementary Park
Sunshine Park
Suprie Land Park
The Big Red
The North Central Bobcat Park
The Park of Magical Happenings
The Soaring Park
The Way Park
Thunder B Park
Tortoise Park
Tuco Park
Valleywest Sportsplex (or
Multiplex)
Veterans Regional Sports Park
Vista del Sol
Vista Park x 2
Way Out West Park
West of Eden Park (West of
Paradise Park)
West Valley Sports Park
Westgate Park
Westgate Regional Park
Wild Park
Wisconsin Park
Wood Park
Wood Place Park
World Park
Yucca Park

Park at 79th Avenue and Orangewood

Altogether Park	Heroic Park
Angry Birds Park	Honey Bear's Sports Complex
Asome Park	Hope Park
Avenue Park	Kids Park
B. Park	Lost Library Park
B.H.R Park	Lucky Landing Park
Battle Field	Medallion Park
	O Range Wood Park
BMX Trip Park	Orange Park
B-Park	Orangewood Sunset Park
Cental Mental Park	Orangewood Vista x 2
Central Park	Park Extraordinary
Century Park	Park of Blue Life
Champion Park	Pond Park
Children's Beathany Park	Protect The Family Park (PTF) x 2
Cool Ball Park	Purple Sage Park
Cool Super Park	Rainbow Fun
Copperstar	Shadowstone Field Park
Crazy Park	Sonic The Hedgehog Fun Park
Crazy Play Park	Splish Splash Park
Crazy Water Park	Sterling Ridge Park x 2
Desert Island Park	Sun Park
	Sunrise Neighborhood Park
Desert Oasis Park	Sunset Vista Community Park
Desert Skies Park	Sunset Vista Elementary Park
Destiny Park	The Activity Park
Flamingo Flowers	The Bomb Park
Footprint	The Children Fun Park
Fun Park	The Family Park
Fun Sunset Park	Thunderbuddy Park x 2
Fun World Park	United Park
Funland Centrial Park	Vista Park
Funland Park	Volley Park
Funtime Park	Water Park
GlenCity Park x 2	Water Rainbow Park
Glendale Memorial Park	Western Hands Park
Glendale Park	Westside Park
Glendale Park West	Xtreme Park
Glendale Veteran Park	
Glendale's Park	
Glen-X Park	



Parks, Recreation & Library Services

Memorandum

DATE: April 8, 2013
TO: Parks & Recreation Advisory Commission
FROM: Lori Bye, Recreation Manager, Parks, Recreation and Library Services
SUBJECT: Selecting the Name of Two City Parks

Recommendation

For discussion and voting.

Background

At the Parks and Recreation Commission meeting on December 10, 2012, Mr. Strunk, Executive Director presented information and a proposed departmental policy regarding the naming of two City parks: the Western Area Regional Park (WARP), located at 83rd Avenue and Bethany Home Road and the park located at 79th and Orangewood Avenue.

The Parks and Recreation Commission approved the Park Naming Policy at the December 10, 2012 Commission meeting.

The process began for these two parks on February 4, 2013 and concluded on March 1, 2013.

Ballots were distributed at the Libraries, Parks and Recreation Community Centers, and City Hall for voting. A web site was created with links from various other web pages and social media outlets along with a news release to the media. A park naming contest was offered at 3 nearby schools (3rd and 4th grade), one of which participated and two Glendale After School Programs (GRASP). If the name is selected from a student at one of these schools or GRASP sites the entire class will receive a pizza party.

At the March 11, 2013, Parks and Recreation Commission meeting staff provided the commission members the most frequently submitted names for the park at 83rd Avenue and Bethany Home Road and the park at 79th and Orangewood Avenues. Staff requested the Commission members submit the top five park names for each park. The selected names are as follows:

79th/Orangewood Top Choices Summary

Orangewood Vista	5
Sunset Vista Community	4
Desert Skies	3
Orangewood Sunset	3
Orange	2
Vista	2

83th/Bethany Home Top Choices Summary

Glendale Heroes	4
Bethany	3
Bethany Home	3
Fallen Heroes	2
Sun Set	2
Sunrise	2
West Valley Sports	2

The purpose of this agenda item is to vote on one name for the park at 83rd Avenue and Bethany Home Road and a name for the park located at 79th and Orangewood Avenue.

Attachments

PR Commission Park Names

79th & Orangewood Avenues	Vote Tally	Total Votes	83rd Ave & Bethany Home Rd	Vote Tally	Total Votes
Champion		1	Bethany	xxx	3
Desert Oasis		1	Bethany Home	xxx	3
Desert Skies	xxx	3	Bethany Splash and Play		1
Desert Vista		1	Fallen Heroes	xx	2
Flamingo Flowers		1	Gateway Recreation		1
Funland		1	Gateway Regional		1
GlenCity		1	Giving Tree		1
Glendale Veteran's		1	Glendale Heroes	xxxx	4
Lucky Landing		1	Glendale Memorial		1
Orange	xx	2	Memorial		1
Orangewood Sunset	xxx	3	Ponderosa		1
Orangewood Vista	xxxxx	5	Rememberance		1
Rainbow Fun		1	Rosado		1
Shadowstone Field		1	Sun Set	xx	2
Sunrise Neighborhood		1	Sunrise	xx	2
Sunset Vista Community	xxxx	4	Veteran's Regional Sports		1
Vista	xx	2	West Valley Sports	xx	2
			Westgate		1
			Westgate Regional		1
79th/Orangewood Top Choices Summary			83th/Bethany Home Top Choices Summary		
Orangewood Vista	xxxxx	5	Glendale Heroes	xxxx	4
Sunset Vista Community	xxxx	4	Bethany	xxx	3
Desert Skies	xxx	3	Bethany Home	xxx	3
Orangewood Sunset	xxx	3	Fallen Heroes	xx	2
Orange	xx	2	Sun Set	xx	2
Vista	xx	2	Sunrise	xx	2
			West Valley Sports	xx	2
Submitted by Commissioners:					
Portillo					
Moreno					
Krystek					
Nowakowski					
Salas					
Buettner					



Parks, Recreation & Library Services

Memorandum

DATE: June 5, 2013
TO: Mayor and Council
FROM: Erik Strunk, Executive Director, Parks, Recreation & Library Services
SUBJECT: Naming of Two City Parks

At the May 21, 2013 Council Workshop, information was requested by Councilmember Alvarez regarding the park naming process that is followed by the Parks, Recreation and Library Services Department. This request was in response to a May 13, 2013, vote by the Parks and Recreation Commission to unanimously (6-0) recommend the following names for two unnamed parks:

- 1) A recommendation that the unnamed neighborhood park at 79th and Orangewood be named "Orangewood Vista Neighborhood Park."
- 2) A recommendation that the unnamed regional park at 83rd and Bethany Home Road be named "Glendale Heroes Regional Park."

The naming of these two parks has been a very public process with which we have been working with the Commission since November 2012. The Commission discussed it at its regular meetings on November 5, 2012; December 10, 2012; March 11, 2013; April 8, 2013; and May 13, 2013. Additionally, the City issued press releases encouraging the community to submit names for consideration; promoted it in the February 2013 "Yucca Update" newsletter; sent naming ballots to local schools and placed them in all three libraries and recreation centers; activated a city-web site to sponsor a "name the park contest"; and sent out notices on social media.

In total, the City received a total of 60 name submittals. The submitted names were reviewed by the Commission at its March 11 and April 8 meetings, and formally voted on at the May 13 regular meeting. The next step in the process will be to issue a press release announcing the tentative names and forwarding them to Council for formal approval after the summer break.

If you have any questions in the interim, please feel free to contact me at 930-2827 and/or Lori Bye, Recreation Manager, at 930-4604. Thanks.

Attachment: Department Park Naming Policy

cc: Parks & Recreation Commission
Richard Bowers, Acting City Manager
Horatio Skeete, Assistant City Manager
Jamsheed Mehta, Acting Assistant City Manager
File Copy

CITY OF GLENDALE

Parks, Recreation and Library Services Department	No. 9.12
	Date Issued: 12/10/2012
PARK AND FACILITY NAMING POLICY	
	Revised: NEW

I. PURPOSE

To establish a policy, procedure and guideline for naming of public parks and facilities owned and/or operated by the City of Glendale Parks, Recreation and Library Services Department. The policy sets the criteria for name identification, citizen input process, parks and recreation commission recommendation, and city council approval.

II. PROCEDURES

The Parks, Recreation and Library Services Department shall solicit input from citizens, departments and city staff via methods deemed reasonable by the Parks, Recreation and Library Services Director. Methods of solicitation shall include, but not be limited to: public meeting(s), public service announcement(s), and web based input. Names submitted for consideration should provide some form of individual identity in relation to the following:

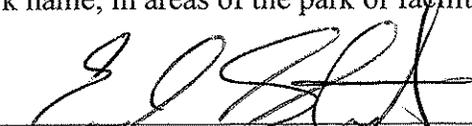
1. The geographic location of the facility.
2. An outstanding feature of the facility, whether it is natural, geographical or man-made.
3. An adjoining subdivision, street, school, or natural feature.
4. Facilities with in a park can be named separately from the park and/or facility in which they are located, subject to the general guidelines outlined in the policy.
5. Parks and facilities may not be named after an individual, group, event or organization unless the land or facility is donated or deeded to the City.
6. The duplication of other park or facility names in the City shall not be considered.

The Parks, Recreation and Library Services Department will announce the naming of a new park to citizens living within the service area of the park or facility. The means of the announcement may be made through a mailed notice, public service announcement and/or public meeting(s) to the residents within the service area. Residents can respond with their input by mail, email or telephone within 15 working days of the announcement.

Citizen input will be sorted and collected by the Parks and Recreation Department Director or designee. The Parks, Recreation and Library Services Director will present all responses to the Parks and Recreation Advisory Commission at the next scheduled commission meeting or when the commission meeting schedule permits. The Parks and Recreation Advisory Commission will review all names submitted and provide a recommendation for the park or facility name to City Council for final approval and adoption at the next City Council Business Voting Meeting or when the City Council meeting schedule permits.

Once adopted, the Parks, Recreation and Library Services Department will have 60 days to post the appropriate signage, with park name, in areas of the park or facility that will allow citizens to easily identify park or facility.

Authorized by:



Parks, Recreation and Library Services Director