

FOR IMMEDIATE RELEASE

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July Business Programs at Glendale Public Library

GLENDALE, Ariz. – The following free business programs will be taking place during July at Glendale Main Library:

Saturday, July 1

Walk-in Counseling with SCORE

No appointments are necessary for “Walk-In Counseling with SCORE” from 10 a.m.-2 p.m. on Saturday, July 1 in the small meeting room of Glendale Main Library, 5959 W. Brown St.

The Service Corps of Retired Executives (SCORE) can advise on all areas of business, from start-up information to marketing and accounting concerns. The counseling is free. For more information about SCORE, call 602-745-7250.

Saturday, July 8

Women Business Builders – Learn How to Sell to the Government

Interested in what other women are doing in their businesses? “Show and Tell” is an enjoyable event designed to let business owners strut their stuff, both literally and figuratively!

“Show and Tell” takes place at the next meeting of Women Business Builders at 2 p.m. on Saturday July 8 in the large meeting room of Glendale Main Library, 5959 W. Brown St.

Tables are set up around the room. Business owners are invited to bring samples of their products to display. Each owner will get 5 minutes to promote her product or service.

Women Business Builders (WBB) is a free educational networking group open to all women in business or those thinking of starting one. For more about WBB or to register for this program, go to www.womenbusinessbuilders.org or call 623-930-3552.

“This event is one that people look forward to in the summer and before Christmas. We do it twice a year because it is so much fun,” says business librarian Kathy Hamel.

NEWS
Glendale, az

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since 1895

Glendale Public Library
Main Library
5959 W. Brown St.
Glendale, AZ 85302
623-930-3530
www.glendaleaz.com/library

Monday, July 10

Get Off to the Right Start with Your Small Business

Gilberto Padilla, a facilitator from the Maricopa Community Colleges Small Business Development Center (SBDC), presents “Starting a Successful Business” at 6 p.m. on Monday, July 10 in the auditorium of Glendale Main Library, 5959 W. Brown St.

This seminar is perfect for people who are in the early stages of starting a business. Find out the answers to the most basic questions prospective business owners have about developing a business plan, how to obtain financing, and types of business ownership.

The workshop is free. Registration required; call the SBDC at 480-784-0590 to sign up.

Wednesday, July 12

Ready-Set-Go Networking

Time is money, and there is not enough of either!

In keeping in mind how extra time is in short supply, Glendale Public Library and Arizona Small Business Association (ASBA) have joined together to offer “West Valley Fast and the Curious: Speed Networking” from 3-4:30 p.m. on Wednesday, July 12 in the large meeting room of Glendale Main Library, 5959 W. Brown St.

This “ready-set-go”-style of networking allows business people to meet other participants at three-minute intervals, maximizing one’s time and gaining many valuable contacts in just 90 minutes. This is a free, fun, fast-paced event. (Track shoes are not required.) Bring business cards and brush up on your 30-second commercial.

Call Elizabeth Kibodeaux at 602-265-4563 at the ASBA for more information.

Thursday, July 13

Glendale Business Diversity Network Meets

The next Glendale Business Diversity Network meeting will take place on Thursday, July 13 at 7 p.m. in the large meeting room of Glendale Main Library, 5959 W. Brown St.

Anita Gibson of the U.S. Small Business Administration will discuss procurement opportunities with various federal programs. She will specifically address the 8(a) Business Development Program, the Small Disadvantaged Business Certification Program and the HUBZone Certification Program and how small businesses can market their products and services to the federal government.

The Glendale Chamber Foundation and Glendale Public Library are co-hosting the event. The monthly meetings are being established by the Glendale Chamber Foundation Minority Business Committee to create a venue for educational and networking opportunities for diverse businesses in the West Valley. Meetings will take place at the library on the third Wednesday each month.

Guest speakers from large companies with supplier diversity programs as well as representatives from various government agencies will share information on programs targeting emerging markets and diversely-owned businesses. Business owners will learn how to position their companies to successfully win contracts and take advantage of special programs for small, minority and women-owned classifications.

The meetings are free. Call 623-930-3552 to RSVP.

Saturday, July 15

Women's Entrepreneurship Day

It was almost a year in the making. Women's Entrepreneurship Day, on Saturday, July 15, is a combined effort of the U.S. Small Business Administration (SBA), the Maricopa Community Colleges Small Business Development Center (SBDC), SCORE, the Self-Employment Loan Center, the Glendale Chamber of Commerce and the U.S. Women's Chamber of Commerce and Glendale Public Library to devote an entire day to celebration of women business owners. Designed to aid women seeking to start a business or to assist women wanting to grow their businesses, 12 informative seminars will be held in the auditorium wing of the Glendale Main Library, 5959 W. Brown St. The free event starts at 8:30 a.m. with networking and coffee. Besides the complimentary coffee, Johnny Carino's Italian Restaurant is also providing a special treat. The day includes seminars occurring on the hour, beginning at 9 a.m. and wrapping up at 3 p.m.

Throughout the day, on-the-spot counseling will be done by SCORE, SBDC and SBA. Seminar topics include inspirational stories of women who started successful business ventures, certification, policy and its effect on one's business, media and your small business, access to capital, expanding your business through procurement opportunities, networking groups, marketing and PR, and utilizing chambers and other organizations.

"The library now has a coffee bar that sells sandwiches, salads and wraps, so people can get lunch and not have to miss a minute of this exciting day," says business librarian Kathy Hamel

Women's Entrepreneurship Day is the final event of Women Business Builders Online: Resources, Information and Connections Just a Click Away! This project was supported, in part, with funds granted by the Arizona State Library, Archives and Public Records Agency, under the Library Services and Technology Act, which is administered by the Institute of Museum and Library Services.

More information about Women's Entrepreneurship Day, including the scheduled programs and presenters, can be found at www.womenbusinessbuilders.org or call 623-930-3572.

Monday, July 17

Find Out How the Self-Employment Loan Fund Can Help You Start a Small Business

A "Self-Employment Loan Fund Orientation" will be held at 6 p.m. on Monday, July 17 in the small meeting room of Glendale Main Library, 5959 W. Brown St.

SELF is a private, nonprofit organization that provides technical assistance and access to micro-loans to individuals starting or expanding a business of five employees or less. Find out how you can benefit from this unique program.

Call 623-930-3552 to register for this free program.

Tuesday, July 18

Free Advice from the Small Business Experts

Free “Business Counseling with the Small Business Development Center” will be offered from 1-5 p.m. on Tuesday, July 18 in the small meeting room of Glendale Main Library, 5959 W. Brown St.

Gilberto Padilla, a business analyst with Maricopa Community Colleges Small Business Development Center (SBDC) can counsel in either English or Spanish in a one-on-one setting. Counseling is appropriate for both start-up and existing business owners.

Registration required; call the SBDC at 480-784-0590 to sign up for an appointment. There is no walk-in counseling.

Thursday, July 20

Minority Certification Workshop

Are you missing out on opportunities to sell your goods and services to local, state and federal government agencies? Did you know that many government agencies and large corporations have developed programs aimed at increasing the number of small, minority and women-owned businesses from which they purchase goods and services?

If you want to grow and expand revenue opportunities, join Monica Mariani, small business consultant and president of Business Polish for the “Minority Certification Workshop” at 7 p.m. on Thursday, July 20 in the large meeting room of Glendale Public Library, 5959 W. Brown St.

Small business certification programs can offer a company a strategic advantage. While there are many programs for minority and women-owned businesses, there are also programs geared towards all small businesses, regardless of race or gender.

Learn more about the small business certification programs including the 8(a), Small Disadvantaged Business (SDB), Disadvantaged Business Enterprise (DBE), Minority Business Enterprise (MBE), Women Business Enterprise, Small Business Enterprise. Mariani will also present strategies for marketing certifications to corporate buyers and government procurement officers.

Call 623-930-3552 to register for this free program.

Saturday, July 29

Arizona Dept. of Revenue Presents Small Business Workshop

The Arizona Department of Revenue is presenting a free “Small Business Workshop” at 9:30 a.m. on Saturday, July 29 in the large meeting room of Glendale Main Library, 5959 W. Brown St.

Whether you are considering starting a business or have just opened your doors, this workshop will make reporting easier and help you to better understand the transaction privilege taxes that apply to a particular type of business. This seminar covers completing the Joint Tax Application, reporting and factoring tax, state and city taxes, resale certificates, business classifications, employment taxes and use tax. IRS topics include business organizations, record-keeping, business deduction, credits and expenses, and business use of the home.

The program is free. Call 623-930-3552 to register or for more information.

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