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## **GLENDALE COUNCILMEMBER ALVAREZ HIGHLIGHTS DOING BUSINESS IN THE CITY ON “GLENDALE TODAY”**

**Glendale, Ariz.** — Glendale Councilmember Norma Alvarez of the Ocotillo District discusses small business ownership and how to get a business started in her new edition of the TV show “Glendale Today”. Councilmember Alvarez’s guests are Joann Sandhagen and Sylvia Pompa Chavez of La Perla Café, Andrea Shobe, owner of the Hop Stop Diner, and Brian Friedman, Glendale’s Community & Economic Development Director.

Sisters Joann Sandhagen and Sylvia Pompa Chavez talk about how their parents opened the Mexican restaurant in 1946, describe how their father became part of Mexican food history and how their family has kept the restaurant successful through multiple generations. Andrea Shobe, whose 50’s themed Coca Cola Diner is located in Historic Downtown Glendale, discusses her experiences with various city departments in planning, opening and marketing the business. And Brian Friedman describes the process of starting a business in Glendale and the resources available to help along the way.

The show begins airing June 13 at 8 p.m. “Glendale Today” is produced by staff from the city-owned TV station Glendale 11. The show will air daily on Glendale 11 as well as online via the city’s video library at [www.glendaleaz.com/video](http://www.glendaleaz.com/video) and exclusive segments can be found on the city’s YouTube channel at [www.youtube.com/MyGlendale11](http://www.youtube.com/MyGlendale11). For more information about the new TV show, visit [www.glendaleaz.com/glendale11](http://www.glendaleaz.com/glendale11).