



Planning Commission Workshop Agenda

GLENDALE CITY HALL
CONFERENCE ROOM 2-A
5850 WEST GLENDALE AVENUE
GLENDALE, ARIZONA 85301

MAY 5, 2016
5:15PM

One or more members of the Planning Commission may be unable to attend the Meeting in person and may participate telephonically, pursuant to A.R.S. §38-431(4).

I. CALL TO ORDER

II. WORKSHOP ITEM

Scenic Corridor – Billboards

Jon

III. REPORTS AND COMMENTS

IV. ADJOURNMENT

FOR SPECIAL ACCOMMODATIONS



Please contact Diana Figueroa at (623) 930-2808 or dfigueroa@glendaleaz.com at least three working days prior to the meeting if you require special accommodations due to a disability. Hearing impaired persons should call (623) 930-2197.



Planning Memorandum

DATE: May 5, 2016
TO: Planning Commission
FROM: Jon M. Froke, AICP, Planning Director
SUBJECT: **BILLBOARD DISCUSSION – CITYWIDE – DISCUSSION ONLY**

This is a request by the City of Glendale to discuss future measures, if any, regarding the regulation of billboards and digital billboards.

At the February 4, 2016 public hearing, under Commission Comments and Suggestions, Commissioner Hirsch requested a workshop to discuss future measures to protect the entire city from future billboards.

DETAILS OF REQUEST:

In February 2016, the Planning Commission and City Council approved the first ever Scenic Corridor in the City of Glendale. The Loop 101 Scenic Corridor extends on the portion of the Loop 101 (Agua Fria Freeway) through Arrowhead Ranch and vicinity between 51st Avenue and Bell Road.

The Loop 101 Scenic Corridor, approved by the City Council on February 23, 2016, protects view corridors including the preservation of existing natural areas, washes, desert, hills and mountains. It also prohibits off-premise signs (billboards and digital billboards).

In 2011, the Planning Commission and City Council approved a Zoning Text Amendment, ZTA11-01. This ZTA provided a new section concerning digital billboards, the section that addresses billboards remained unchanged, except that billboards in Heavy Commercial (C-3) zoning districts was eliminated. Eliminating billboards from C-3 zoning districts helps protect existing established neighborhoods and historic districts.

Since 2001 Glendale has allowed billboards in the Sports & Entertainment District. Billboards are allowed in the M-1, Light Industrial and M-2, Heavy Industrial zoning districts.

Glendale has the following transportation corridors in the Municipal Planning Area (MPA):

- Loop 101 (between 51st Avenue and Bell Road).
- Loop 101 in the Sports & Entertainment District (between Camelback Road and Northern Avenue).
- Grand Avenue (between Camelback Road and 71st Avenue).

- Northern Parkway (between the Loop 303 and Dysart Road). Northern Parkway is planned to extend further east to Grand Avenue.
- Loop 303 (between Camelback Road and Peoria Avenue).

Non-conforming billboards are located throughout the city at locations such as Glendale Avenue, Bethany Home Road, Camelback Road and on 67th Avenue.

Billboards have recently been constructed on the Loop 303 on properties not yet annexed into the City Limits.

CONCLUSION:

Staff is seeking input and guidance from the Commission on future discussions regarding the regulation of billboards and digital billboards.

ATTACHMENT: Map of the Municipal Planning Area.



2016 Incorporated Area

-  Municipal Planning Area
-  City Limits
-  County Islands

