
FY 2025 – 2026 From the Heart Grant Cycle

Application Period: The application period will be open from **Monday, February 3rd, at 12:00 a.m.** and will promptly close on **Friday, February 28th at 5:00p.m.** Any applications received after this date and time will not be considered.

Amount: \$1,000 - \$10,000 (No match required)

Description:

The City of Glendale's Grants Administration is pleased to announce the 2025 – 2026 From the Heart funding opportunity. From the Heart is a unique partnership between Glendale residents, the City of Glendale, and local community organizations. From the Heart improves the lives of Glendale residents through the support of your donations. Whether serving meals to the elderly, providing emergency assistance to families, or supporting youth enrichment activities, we support and care for our neighbors *From the Heart*.

The mission of From the Heart is to promote the positive development of youth, strengthen the capabilities of families and assist residents in addressing crisis needs by supplementing the resources of existing community agencies. To better address the dynamic, urgent, and ever-changing needs in our communities, the Grants Administration Division aims to apply this mission broadly. We encourage you to reach out to the Grants Administration contact on page five (5) if your organization is unsure about its mission alignment.

Funding requests may be between \$1,000 - \$10,000 per organization for projects that align with the mission of From the Heart.

Eligibility Requirements:

- Organizations must be a non-profit organization with a 501(c)3 designation.
- Organizations must be in operation for at least two years prior to applying for funds.
- Organizations must be experienced and qualified in managing all aspects of the proposed project or use of funds.

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Grants Administration
5970 W. Brown St.
Glendale, AZ 85302



Scope and Expectations:

- Projects must take place between July 1, 2025 – June 30, 2026
- Projects must serve Glendale residents

Restrictions:

From the Heart does not fund the following:

- For-Profit organizations
- Individuals
- Reduction of debt
- Private or exclusive events that do not benefit residents
- Re-granting, scholarship programs or awards
- Lobbying expenses
- Projects that focus on religious themes
- Indirect costs

Review Process:

Members of the From the Heart Committee will convene to review all submissions during that meet the application requirements. Selection will be based on merit of project proposal and qualifications. Please note, the review process is competitive and based on available funds; some applications may receive no funding. Notification of an award decision will be made no later than April 30, 2025, with payment to the awarded organization's no later than May 31, 2025.

Due to the volume of applications received, the committee does not provide feedback on individual applications.

The following sections of the proposal narrative and budget are scored as follows:

- Introduction to the Applicant Organization (15 points)
- Needs Assessment (20 points)
- Program Description (30 points)
- Evaluation (20 points)
- Budget (15 points)

Closeout Report:

Within 30 days of completing the project or by June 30, 2026, whichever comes first, an emailed report must be submitted to fromtheheart@glendaleaz.com. Grantees will submit a brief evaluation of the project's accomplishments.

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Application Checklist:

In the following order, compile all materials on the application checklist into a single PDF file:

- ☐ Cover Page and Certification (found on the [Grants Administration](#) webpage)
- ☐ Memorandum of Understanding (found on the [Grants Administration](#) webpage)
- ☐ Proposal and Budget (instructions below)
- ☐ Certification of Tax-Exempt Status
- ☐ New Applicants: Prior year audited financial statements or prior year IRS Form 990 including all attachments, whichever is most current (attachment)
- ☐ Other Attachments (if applicable): A job description if the proposal is for salary support or a short biography of the person who will fill the position. Please do not submit Impact Reports or marketing materials.

NOTE: Applications with missing attachments from the application checklist will not be considered.

Submit all materials to: fromtheheart@glendaleaz.com

Instructions for Proposal and Budget

In a maximum of four (4) pages please provide information for each of the 5 (five) sections indicated below. In addition, please use the following formatting:

- 12-point font
- Single-spaced
- Number all pages
- Header for each section (listed below)
- 1-inch margins – please do not submit proposals on organizational letterhead as it may affect the margin length

Section 1 – Introduction to the Applicant Organization (15 points): Describe your organization. Please explain your mission and services, demonstrate credibility, and describe your qualifications for tackling the identified need in Glendale. Describing the organization can include but is not limited to the following information:

- History
- Size of organization
- Service Area (i.e., is your organization based in Glendale? Does it provide services to Glendale residents?)

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- Beneficiaries (who benefits from your work?)
- Programs
- Working with others (i.e., collaboration)

Establishing credibility can include but is not limited to the following information:

- Why your organization stands out
- Evaluation results from other programs
- Staff expertise
- Community support
- Funding sources

Section 2 – Needs Assessment (20 points): Describe the need or “problem” motivating your organization to seek a From the Heart grant. Use supporting evidence where possible. The needs assessment may include but is not limited to the following information:

- What unmet need is there in Glendale?
- What is motivating your organization to take action?
- Who is affected?
- How are they affected?
- What are the causes?
- What is the significance? Use evidence (i.e., data) where possible. Be sure to cite your sources.
- How does the identified need tie back to your program or organization?

If you are requesting funding for general support, tailor your response to your organization’s mission and programs and the work you do in the community (i.e., what need is your organization addressing?).

Section 3 – Program Description (30 points): Describe the program/project. Be sure to tie in the identified need in Section 3. The program description can include but is not limited to the following information:

- Major components of the program (How does the program operate?)
- Describe your beneficiaries (i.e., target audience/target population)
- What is being funded by From the Heart?
- Resources (Who will do what? Are you collaborating externally?)
- Timeline (is this a one-time or continuous program?)

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What are the measurable improvements the proposed program will produce based on the identified need described in Section 3? Below are recommendations to include in your response:

- Who or what will change?
- How many people will this impact?
- What type of change and over what period will the proposed outcome(s) take place?

Section 4 – Evaluation (20 points): Describe how your organization will produce and track the expected outcome(s) of the program within the funding period (July – June).

Budget (15 points): If you are using the grant for a specific program include a projected line-item budget in the attachment section that shows what you will use the grant funds for and what your agency is contributing to the program. If you are using the grant for general support, please indicate that in your attachment.

Based on the information presented in your most recently completed audit or IRS Form 990, list the amount of money your agency received from the entities listed below.

- Government: Federal, State, County and/or City (include revenue from Medicare, Medicaid and school districts) United Way
- Corporate and/or Foundation grants: (not including fundraisers or sponsorships. Sponsorships are defined as support provided for table or ticket purchases, golf tournaments, auctions, etc.)
- Fees/Earned Income (includes interest, membership dues, private insurance, thrift shops, fees for services, etc.)

Do not include in-kind or funding received from From the Heart.

From the Heart Program Contact:

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Budget & Finance Department
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