



# NEWS RELEASE

GLENDALE POLICE DEPARTMENT  
GLENDALEAZ.COM/POLICE



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FOR IMMEDIATE RELEASE: October 21, 2019

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## **Glendale Police Partner in Traffic Safety Campaign, “Be Alert, Crashes Hurt”**

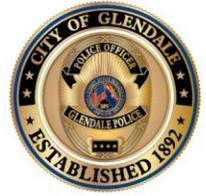
**GLENDALE, AZ.** – The Glendale Police Department will be partnering with state, county and local organizations to bring roadway safety and awareness to the west valley. The message that will be echoed is “Be Alert, Crashes Hurt”. This traffic safety campaign will begin on Monday, October 21<sup>st</sup> and will continue through Saturday, October 26<sup>th</sup> during which participants will remain highly visible to the community in order to encourage good behavior. Officers and partnering members will be performing numerous enforcement and educational events throughout the week stressing the importance of being alert and safe. This education will be provided to drivers and pedestrians alike as both need to refrain from distractions while traversing the roadways. Among the events and enforcement that will be taking place are traffic education presentations at selected schools, a child restraint education event in partnership with Safe Kids Worldwide, door hangar safety walks, DUI enforcement and attendance at the Arizona State Fair Safety Day.

This campaign could not have been possible without our partners and volunteers; all who are dedicated to improving traffic safety. Among those involved are The Governor’s Office of Highway Safety, Arizona Department of Transportation, Glendale Elementary School District, Safe Kids Worldwide, First Southern Baptist Church, Arrowhead Towne Center, M&J Trophies as well as multiple west valley law enforcement agencies and community volunteers.



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The week will include multiple enforcement and educational events to include social media posts and videos focused on roadway safety. Here is a schedule of some of the highlighted events:

- Monday 10/21 and Tuesday 10/22: safety walk to hand out fliers and door hangers for vehicles and pedestrian safety. Briefing at 3:30 PM at the Glendale Civic Center
- Wednesday 10/23 and Thursday 10/24: daytime enforcement and commercial vehicle safety inspection. 7 AM briefing at 10250 N 59th Ave (First Southern Baptist Church)
- Friday 10/25: DUI enforcement task force 7 PM briefing at the Glendale Regional Public Safety Training Center
- Saturday 10/26: know your limit education and awareness out at Westgate and a FREE Child Seat Install event from 9-11 AM within the Sears parking lot at Arrowhead Towne Center

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*\*Spanish translation available*

*“The Glendale Police Department’s mission  
is to protect the lives and property of the people we serve.”*

*Glendale Police Department  
a proud recipient of CALEA National Accreditation since 2000*



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