



NEWS RELEASE

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GLENDALE RENAMES STREET TO WELCOME ROLLING STONES

95th Avenue gets rock star treatment with the new name of Satisfaction Way

Glendale, AZ – A record will be shattered when the Rolling Stones' Hackney Diamonds Tour arrives in Glendale on May 7. That's because the group, often referred to as The World's Greatest Rock Band, will become the first performing artists to ever bring three tours to State Farm Stadium.

That milestone, plus the fact that the legendary group has spent more than six decades writing hits and performing on the global stage, makes the rockers well-deserving of a special pre-welcome ahead of their concert at State Farm Stadium.

In a press conference today, the city revealed that it has ceremonially renamed a portion of 95th Avenue to "Satisfaction Way." Specifically, it is the stretch of 95th Avenue that runs through the entire Sports & Entertainment District between Glendale Avenue and Camelback Road. Mayor Jerry Weiers officially unveiled the new "Satisfaction Way" road sign, located on the southeast corner of 95th Avenue and Maryland Road.

"The longevity of The Rolling Stones is remarkable and the fact that their appeal spans multiple generations of music lovers is really unique," said Kevin Phelps, City Manager. "Having these Rock and Roll Hall of Famers headed to Glendale solidifies the city as a vibrant destination. This is on the heels of crowning the NCAA Men's Final Four and Super Bowl LVII champions, plus Taylor Swift's record-setting Era's tour kicking off at State Farm Stadium. Glendale is a premier destination for mega-events."

In addition to this, Mayor Weiers issued a proclamation declaring Tuesday, May 7 as "Ruby Tuesday" in the city of Glendale. Ruby Tuesday will be celebrated all up and down Satisfaction Way. Not only is there the concert to the south but on the north end, merchants in the Westgate Entertainment District will have special Ruby Tuesday offerings, ranging from "Pour Some Brown Sugar on Me Wings" at Shane's Rib Shack to "Paint it Black" punch at Johnny's Chicken & Waffles.

"We are thrilled to be hosting The Rolling Stones for a third time, this time for their highly anticipated Hackney Diamonds Tour," said Andy Gorchov, General Manager of State Farm Stadium. "This marks another exciting addition to our lineup of prestigious events, reaffirming our commitment to delivering unforgettable experiences to fans."

The Stones last played to a sold-out crowd at State Farm Stadium in 2019 with their No Filter Tour.

The Hackney Diamonds Tour comes to Glendale May 7. Doors open at 6 p.m. and the music starts at 8. State Farm Stadium is a cashless venue with a clear bag policy. Tickets are available at [SeatGeek.com](#).

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