

What is the Definition of a Sign?

Any device (including, but not limited to, letters, words, numerals, figures, emblems, pictures or any part or combination) used for visual communication which is intended to attract the attention of the public and is visible from the public rights-of-way or other properties

Temporary & Portable Signs

All temporary and portable signs located outside of a retail, commercial, or industrial property that are visible from beyond the boundaries of the property are prohibited.

Examples of Prohibited Signs



Contact Information

Code Compliance

City of Glendale City Hall, 2nd floor
5850 West Glendale Avenue
Glendale, AZ 85301
Phone: 623-930-3610

Development Services

City of Glendale City Hall, 2nd floor
5850 West Glendale Avenue
Glendale, AZ 85301
Phone: 623-930-2800



- Guide for - TEMPORARY BUSINESS SIGNAGE



TEMPORARY PERMITS & PROCEDURES

Purpose/Introduction

The purpose of the City of Glendale sign ordinance is to create a comprehensive system for reasonable regulation of signs. The City maintains sign regulations to prevent visual blight, minimize detrimental effects of signs on adjacent properties, and ensure safety in regard to visual obstructions.

Centerline District

A-Frame signs are exempt in the Centerline Overlay Zoning District. A-Frames can only be displayed in a location adjacent to the business for which they are advertising and be a maximum size of 2 feet by 3 feet. A 5-foot clearance is required on pedestrian sidewalks for ADA requirements.



Promotional Displays Permits

These displays may be used to advertise grand openings, a change of business ownership, special sales, new products or services, and other promotions.

This includes pennants, banners, balloons, streamers, flags, inflatable structures, search lights, character or product likenesses, attention attracting media and devices, and other non-merchandise displays.

Such displays shall be allowed for a maximum of ten (10) consecutive days, no more than three (3) times per year. One (1) grand opening promotional display is allowed per year for a period not to exceed thirty (30) days. The grand opening display requires a new business or change in business name.

Temporary Banner Permit Procedures

A banner permit can be obtained to display temporary banners. Banner permit applications can be submitted at the Development Services Department located on the 2nd floor of City Hall for a nominal fee. You may contact Development Services at 623-930-2800 or obtain additional information on the City website:

www.glendaleaz.com

(Home > Work > Building Codes & Services > Building Permits)

Frequently Asked Questions

What happens if my sign does not have the proper permits?

A Code Compliance case will be opened, business owner/manager will be issued a Notice and educated on the sign ordinance and encouraged to voluntarily comply in regards to removal or obtaining a temporary sign permit if permitted.

Do I need a permit to display signs in front of my business?

Yes. Pennants, banners, balloons, and similar displays require a temporary sign permit or special event permit.

Can I hang a banner from my building to the light pole in front of my store, as long as it's high enough off the sidewalk to not obstruct foot traffic?

No. Banners cannot be attached to trees or light poles.

Can I put a sign out in front of my store on a public sidewalk as long as people can still walk around it?

No. Portable signs are prohibited and no signs can be placed in City rights-of-way. (Exception-Centerline Overlay Zoning District: A-Frame signs are allowed as long as they are adjacent to business and required 5-foot walking clearance for ADA requirements.)



If I get professionally made A-Frame signs to set up in front of my store that do not obstruct traffic, can I still use them?

No. A-Frame signs, including those in front of a business, are prohibited. (Exception in Centerline Overlay District)

Can I put a banner on the side of my delivery truck that I keep parked in front of my store, between deliveries?

No. Signs mounted, attached, or painted on trailers, boats, or motor vehicles, when parked, stored, or displayed in a manner intended to attract the attention of the public for advertising, is prohibited.

What are the time frames for a temporary permit?

Banners will be allowed a maximum of 30 days at a time, three times per calendar year. There is a 30-day waiting period between each display.