Glendale
ARIZONA

COMMUNICATIONS DIRECTOR

Lead the voice of a nationally visible city. Shape the story of Glendale, Arizona.

LEAD STRATEGY.
BUILD TRUST.
TELL GLENDALE'S STORY.

NATIONAL RECRUITMENT | 2026











BEYOND THE HEADLINES

A city with character.

WHY GLENDALE

A major destination with a strong sense of place.

Glendale brings together thriving neighborhoods, a historic downtown, distinctive local business, and the energy of major sports and entertainment. More than 250,000 residents call this city home, supported by more than 2,000 employees committed to exceptional public service.







A NATIONAL STAGE

Glendale hosts the moments the country remembers.

3

SUPER BOWLS

2008 / 2015 / 2023

2

NCAA MEN'S FINAL FOURS

2017 / 2024

20

FIESTA BOWLS

at State Fram Stadium

AND THE COLLEGE FOOTBALL CHAMPIONSHIP STAGE

One College Football Playoff National Championship and two BCS Nationsl Championship games

THE NEXT CHAPTER

TKO

Seven marquee events across Arizona in three years - spanning UFC, WWE, PBR and Zuffa Boxing.

CONFIRMED FOR GLENDALE: NOCHE UFC • WWE ROYAL RUMBLE
PBR WORLD FINALS: CHAMPIONSHIP



OUR CULTURE

Excellence starts with people.

“We improve the lives of the people we serve every day.”







A PEOPLE-FIRST ORGANIZATION

A culture of service, teamwork, accountability, innovation and learning. The next director helps employees stay connected, executives communicate clearly, and residents know their city is listening.

RECOGNIZED EXCELLENCE

2025 / NATIONAL PRSA ANVIL HONORS

Media relations commendation and Government Team excellence

2025-26 / ECONOMIC DEVELOPMENT

Best city for businesss and recognized economic development achievements

THE LEADERSHIP OPPORTUNITY

Lead more than a message.

This is a seat at the leadership table - shaping trust, reputation, alignment and the way Glendale connects with its community.

TEN PRIORITIES FOR THE NEXT DIRECTOR

01 STRATEGIC COUNSEL
Be a trusted advisor to the City Manager and elected leadership.

02 CITYWIDE STRATEGY
Align messages, resources and communications across departments.

03 MEDIA RELATIONS
Build productive relationships and represent the City with credibility.

04 CRISIS COMMUNICATION
Lead clear, timely information during emergencies and sensitive issues.

05 DIGITAL LEADERSHIP
Advance web, social, video and audience-centered digital channels.

06 BRAND & STORYTELLING
Tell Glendale's story with clarity, consistency and creativity.

07 EMPLOYEE COMMUNICATION
Keep employees informed, valued

08 COMMUNITY ENGAGEMENT
Strengthen transparency, access and public participation.

09 TEAM DEVELOPMENT
Coach people and build a coordinated, high-performing operation.

10 MEASUREMENT & IMPROVEMENT
Use insight and data to strengthen communications outcomes.







PROUD HOME OF LUKE AIR FORCE BASE

Here, the mission is bigger.

Luke Air Force Base is a cornerstone of Glendale and a world-leading F-35A Lightning II training hub.



BE THE VOICE OF WHAT COMES NEXT

Shape Glendale's next chapter.

Bring strategic judgement, exceptional writing, sound media instincts, and a passion for people-first leadership to a city with an extraordinary platform.

A CAREER-DEFINING OPPORTUNITY IN THE WEST VALLEY

Minimum qualifications and compensation details are provided in the official position announcement. Glendale welcomes leaders from public service and other complex, high-visibility environments.

GLENDALEAZ.GOV