

FOR IMMEDIATE RELEASE: May 22, 2014
CONTACT: Kimberly Larson, 623-930-2989, Public Information Office

SUMMER IS HOT BUT DOWNTOWN GLENDALE DEALS AND EVENTS ARE HOTTER!

GLENDALE, Ariz. – Stay cool and save some cold hard cash in Historic Downtown Glendale with the fourth annual Catlin Cash Summer Promotion. During the promotion, shoppers can visit between June 1 and Aug. 21 to earn special shopping rewards and take advantage of special offers.

Throughout the summer, shoppers and diners will be rewarded every time they spend money at participating merchants in the Catlin Court Shopping District, which is located between Palmaire and Myrtle avenues from 57th Drive to 59th Avenue. Participating shops include Blue House Boutique, Cottage Garden I and II, Country Maiden, Papa Ed's Ice Cream and the Shoppe on the Corner.

The Catlin Cash can be redeemed Aug. 22-23. On these dates, customers will have the chance to return to the store where they earned rewards and cash in for great discounts. This will be a two-day redemption period, so remember to save the date. Some rewards include \$1 Catlin Cash with every \$5 spent at various Catlin Court merchants.

To celebrate more shopping fun and deals, Downtown Glendale is offering events such as Christmas in July on July 19, 10 a.m. to 4 p.m., and Dog Days of Summer on Aug. 2, 7-10 a.m. Christmas in July offers early holiday shopping, dining and crafts, and kicks off the summer Food Drive. The Dog Days of Summer event offers activities including pet demonstrations, free pet massages, free Frost Paws dog treats, as well as an opportunity for people to donate items for the Annual Pet Food and Supply Drive to benefit Sun Valley Animal Shelter, so save the dates!

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Catlin Cash
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“The heart of downtown Glendale is comprised of small businesses, so we encourage residents and visitors to support the local economy by taking advantage of these summer promotions,” said Glendale CVB Manager Lorraine Pino.

According to the Small Business Association, 60 to 80 percent of new jobs created in the United States can be attributed to small businesses.

For more information call 623-930-4500 or go to www.visitglendale.com.

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