

FOR IMMEDIATE RELEASE

September 6, 2006

Gameday contact: Ryan Larson, 407.648.0213 x105  
City of Glendale contact: Jennifer Stein, 623.930.2958

## GLENDALE AWARDS NATIONALLY RENOWNED COMPANY FOR GAME DAY PARK & RIDE SHUTTLE OPERATIONS

**GLENDALE, Ariz.** -- The city of Glendale awarded Gameday Management Group the spectator shuttle operations contract for the new Cardinals Stadium in Glendale, AZ. The agreement with the City of Glendale covers coordination of all loading zones and shuttle bus movements between the stadium and the special event park & ride lot at 91<sup>st</sup> Avenue and Orangewood. The NFL Arizona Cardinals open the regular season in their new state-of-the-art facility on September 10<sup>th</sup> vs. the San Francisco 49'ers.

"Given Gameday's substantial experience with fan shuttles at the Daytona 500, eight consecutive Super Bowls, and other major sporting events, we are pleased to have them on board for the Glendale game day experience." said Jamsheed Mehta, Transportation Director with city of Glendale. "We are confident Gameday will provide fans with the highest degree of efficiency and customer service. In fact, we have already seen that to be true during preseason based on the feedback we have received from fans."

Park & ride shuttle operations will be supported by an on-ground staff who will coordinate all aspect of shuttle operations. Primary duties include management and timing of shuttle movements, design & organization of passenger load zone areas, and coordination with local law enforcement to ensure efficient & safe movement of shuttle traffic. Gameday staff will also assist fans with loading shuttles.

"We are excited to become a part of the new Cardinals Stadium operation by running the special event park & ride shuttles for the City of Glendale. Considering the Cardinals inaugural season and other major events coming in the near future, we look forward to providing services that will enhance the guest experience and make Glendale proud of its new facility." said Tony Vitrano, Gameday Management Group's owner.

### **About Gameday Management Group:**

Gameday Management Group, based in Orlando, FL, is a leader in transportation solutions for sporting & special events around the country & world. Founded in 1994, Gameday provides a host of services built to improve the efficiency of transportation at special events; including successful traffic management planning, installation of travel demand management tools ([www.clickandpark.com](http://www.clickandpark.com)) and efficient shuttle system operations. Gameday's work has grown to include such large scale events as the Capital One Bowl, 2002 Winter Olympics, Daytona 500 and Super Bowl. For additional information please visit [www.gamedaymanagement.com](http://www.gamedaymanagement.com).

##



Home  
of the NFL's  
2008 Super Bowl

Home  
of Arizona's  
Best Hometown  
Festivals

Home  
of the  
NHL Coyotes,  
Arizona  
Cardinals and  
Fiesta Bowl

Home  
of Luke AFB,  
the largest F-16  
training base  
in the world

City of Glendale  
5850 W. Glendale Ave.  
Glendale, AZ 85301  
(623) 930-2960  
[www.glendaleaz.com](http://www.glendaleaz.com)