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## GLENDALE CHANGES NAME TO PARADISE CITY FOR ONE DAY

**GLENDALE, Ariz.** – Inspired by the title of one of Guns N’ Roses hit songs, the city of Glendale has symbolically changed its name to Paradise City for Aug. 15, which is the day the biggest North American rock and roll tour of the summer comes to town.

The ‘Not in This Lifetime Tour’ marks the first time Guns N’ Roses founder Axl Rose and other original band members Slash and Duff McKagan have played together as Guns N’ Roses in 20 years. *Rolling Stone* describes it as a “triumphant return of one of the most important bands to cross rock music history.”

Leaving their formal meeting attire behind and wearing Guns N’ Roses tee shirts, Glendale’s City Council unveiled plans at a July 20 press conference for the city to celebrate the day the tour stops at University of Phoenix Stadium in a unique way. Mayor Jerry Weiers issued a proclamation calling for Glendale to be named Paradise City on Aug. 15, and a large sign welcoming fans to Paradise City was unveiled. Over the weeks leading up to the concert, fans will see other ways the city is setting the stage for a rock and roll paradise, including billboards welcoming Guns N’ Roses to Glendale.

“Having lived in the West Valley my entire life and seeing the transformation of former farmland into the place where Super Bowls and Championships are played and where top performers book their shows is exhilarating,” said Glendale Councilmember Samuel Chavira who

represents the Yucca District which includes the stadium and adjacent Westgate Entertainment District. "It certainly does not get bigger than having one of the world's best-selling bands of all time perform here and we are ready to welcome these rock stars to Paradise City."

This is the band's first visit to Glendale and the tour has been generating feverish excitement by rock fans across the world and other major metro areas including Los Angeles, New York, Miami, Toronto, and San Francisco.

"The partnership between the stadium and the city is one of the reasons events like the Guns N' Roses tour is stopping in Arizona and specifically Glendale." said Lon Rosenberg Regional Vice President SMG. "University of Phoenix Stadium was built to host world class events and is known throughout the industry as a premier facility to welcome the biggest events and concerts."

For information about the Guns N' Roses concert or to purchase tickets visit

[www.livenation.com](http://www.livenation.com).

For information about University of Phoenix Stadium visit [www.universityofphoenixstadium.com](http://www.universityofphoenixstadium.com)

For information about Glendale (AKA Paradise City) visit [www.glendaleaz.com](http://www.glendaleaz.com)

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