



FOR IMMEDIATE RELEASE
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Glendale Libraries, WrestleMania Team Up for Literacy

Glendale, Ariz. – World Wrestling Entertainment (WWE), which is bringing WrestleMania XXVI to Glendale on March 28, is teaming up with the city's three libraries on Saturday, January 23 for Glendale's WrestleMania Reading Challenge Day.

The challenge is part of a WWE-sponsored national bookmark competition that encourages reading among elementary and high school students. The competition allows students to be creative and gives them the opportunity to harness their favorite WWE superstar or diva to design a bookmark that promotes reading.

Teens and tweens can pick up entry forms now or come to any Glendale library on January 23 for an opportunity to win WrestleMania prizes.

Participants will receive WrestleMania Reading Challenge giveaways just for taking part in the contest. Entry forms, which must be signed by a parent or guardian, will be accepted through January 23.

One winner from each grade category (grades 5-6, grades 7-8 and grades 9-12) will go on to a regional competition. The ultimate champion in each category will win tickets to WrestleMania XXVI in Glendale.

Students have the opportunity to create their WrestleMania reading-themed bookmarks at events taking place at all three Glendale libraries on January 23:

The possibilities
start here

Only library to
receive the
Governor's Arts
Award

Oldest library in the
Valley, serving
residents since 1895

Glendale Public Library
Main Library
5959 W. Brown St.
Glendale, AZ 85302
623-930-3530
www.glendaleaz.com/library

Velma Teague Branch Library, 7010 N. 58th Ave. from 10 a.m.-2 p.m. – Art supplies will be available in the Teen Zone for students to design bookmarks. Wrestling video games will be shown/available to provide creative inspiration.

Glendale Main Library, 5959 W. Brown St, from 11 a.m.-12:30 p.m. – It’s movie time at the Main Library with Jack Black’s hilarious PG-rated film “Nacho Libre” being shown. The film is about a monk who follows his dream and moonlights as a Luchador (a Mexican wrestler). Tables with art supplies will be available from 10 a.m.-1:30 p.m. for teens and tweens to create why reading is important-themed bookmarks. “It will be hard for students to walk out of “Nacho Libre” not motivated to design something wonderful,” said Merideth Jenson-Benjamin, teen librarian at the Main Library.

Foothills Branch Library, 19055 N. 57th Ave. from 3:30 p.m. – 4:30 p.m. - Students will have one final opportunity to take part in the contest at Foothills Branch Library. “We’ve got everything you need to make your bookmark, just bring your inspiration,” says Kristin Fletcher-Spear, teen librarian at Foothills Branch.

For more information, call the following phone numbers:

Glendale Main Library, 623-930-3537

Foothills Branch Library, 623-930-3840

Velma Teague Branch, 623-930-3431

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