



FOR IMMEDIATE RELEASE

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FIESTA BOWL AT YOUR FINGERTIPS

GLENDALE, Ariz. – Get ahead of the game with help from a few exciting tools brought to you by the city of Glendale. Whether you need to find out where to park, events to check out or where to find the best deals, the city has you covered through the following resources.

Traffic Tweets. To help with game-day traffic, traffic advisories will be issued by way of Twitter. Tweets can be viewed online at www.twitter.com/GlendaleTraffic or on your smart phone. Simply sign up for Twitter and follow the Glendale Traffic Twitter feed. Police remind drivers to check Twitter before they get behind the wheel or have it checked by a passenger to avoid distracted driving.

GlendalesGotGame.com. This web site includes information about year-round mega sports activities in the city of Glendale. The site is a one-stop-shop for information about game-day events, directions, parking maps, contact info, activities and more. For visitors, the website also identifies accommodations and attractions offered in Glendale.

Live Streaming Video on Game Day. Fans who are unable to make the trip to University of Phoenix Stadium, but want to catch a glimpse of the excitement outside the stadium leading up to the game can check out our live streaming video. Fans from around the world can watch thousands of people preparing for the game along with a

(more)

Home
of the NFL's
2008 Super Bowl

Home
of Arizona's
Best Hometown
Festivals

Home
of the
NHL Coyotes,
Arizona
Cardinals and
Fiesta Bowl

Home
of Luke AFB,
the largest F-16
training base
in the world

City of Glendale
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Fiesta Bowl technology tools

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birds-eye view of the stadium. The city of Glendale will stream all day long on Jan. 2. Head to

www.glendaleaz.com or www.visitglendale.com and click on the Fiesta Cam link.

For more information about the Fiesta Bowl and related activities, visit www.glendalestogame.com or call the Glendale Visitor Center at 623.930.4500.

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