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LENDALE NEWS
Glendale, az

**LENDALE'S GOT GAME...
AND CHOCOLATE, TOO - SUPER BOWL WEEKEND**

LENDALE, Ariz. – On the same weekend that Glendale will be hosting Super Bowl XLII, Historic Downtown Glendale will be a chocolate lover's paradise on Feb. 1 and 2. The Chocolate Affaire is a great event for families, couples, chocoholics as well as out of town visitors, offering free admission and free parking!

Visitors will delight in the nearly 40 chocolate purveyors, discovering everything from chocolate-covered Belgian waffles to chocolate-banana egg rolls to goat-milk fudge.

The Chocolate Affaire is sponsored by Arizona's famous candy makers, Cerreta's. The candy factory will offer tours all weekend, and especially for the Super Bowl, they have created a 300-pound chocolate football!

The event features not only a celebration of chocolate, but also romance. The Chocolate Affaire has become the largest gathering of national romance novelists in the Southwest. This symposium of literary romantics offers fans the opportunity to get up close and personal with authors, as well as the chance to attend free writing workshops given by the experts.

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Chocolate Affaire
Add 1/1/1

Families with children will enjoy myriad activities, including hands-on arts and crafts, face-painting and a rock-climbing wall. Horse-drawn carriage rides will be available throughout the weekend to take couples or families on a scenic, charming ride through the historic Catlin Court district.

Event hours are Friday noon - 10 p.m. and Saturday 10 a.m.- 10 p.m. The event is located in the heart of Historic Downtown Glendale, in Murphy Park, located at 58th and Glendale avenues.

The Glendale Chocolate Affaire has been listed in the Top 100 Events in North America by the Washington Post, the Seattle Times and the American Bus Association. The event also was bestowed with the 2003 Governor's Tourism Award for the Best Special Event in Arizona, and the 2007 Best Fair/Festival by the Arizona Chapter of the International Special Events Society (ISES.)

The Chocolate Affaire is sponsored by APS, Cerreta's Candy Company, Kokopelli Winery, KTVK Channel 3, Diamond Resorts, Michelob Amberbock, Arizona Republic, KOOL-FM, KMLE-FM, JAMZ-FM, Starbucks, YooHoo and the Valley of the Sun Romance Writers.

For more information on the Glendale Chocolate Affaire, including the entertainment lineup and a list of authors making appearances, visit www.glendaleaz.com/events or call our special events hotline at 623-930-2299.

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