

FOR IMMEDIATE RELEASE

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GLENDALE RECEIVES THREE STATE FESTIVAL AWARDS

GLENDALE, Ariz. – Glendale’s Office of Special Events won three Arizona Talent in Event Concepts (AzTEC) awards at the group’s annual conference recently.

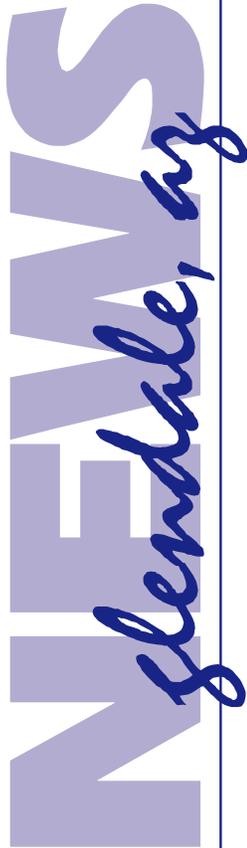
AzTEC recognizes the best in local recreation and event professionals and organizations. Only one award was presented in each category. Glendale won Best Event Poster for the Glendale Chocolate Affaire; Best General Merchandise for the Glendale Chocolate Affaire; and Best Event Shirt for Glendale’s 26th Annual Gibson Jazz & Blues Festival.

“Winning these awards is an honor, especially since the award’s competition represented the best of the best in the event industry throughout the state,” said Jerry McCoy, Glendale’s deputy director of Marketing/Communications. “This recognition is also a testament to the incredible talent we have in our Office of Special Events and Marketing Department.”

Glendale adds this designation to a list of accolades the city has garnered over the last several years. The Glendale Chocolate Affaire has won numerous awards, including being named one of the top 100 events in North America by the *Washington Post*, the *Seattle Times* and the American Bus Association. The event also was bestowed with the 2003 Governor’s Tourism Award for the Best Special Event in Arizona and the Best Fair/Festival by the Arizona Chapter of the International Special Events Society. In addition, Glendale Glitters was named azcentral.com’s Critics’ Pick for Best Festival in 2008.

Glendale’s festivals and events draw more than 400,000 visitors annually to its historic downtown. For more information on Glendale award-winning festivals and events, visit www.glendaleaz.com/events.

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