

FOR IMMEDIATE RELEASE

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GLENDALE RECIPIENT OF PRESTIGIOUS INTERNATIONAL FESTIVAL AWARDS

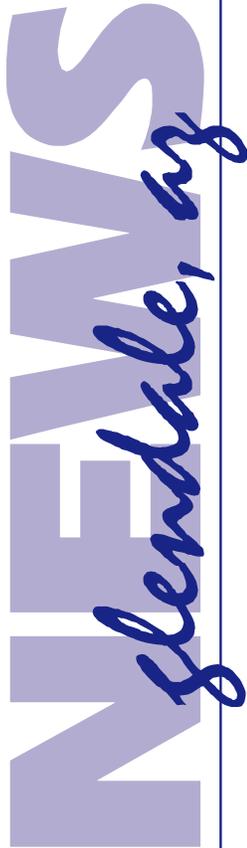
GLENDALE, Ariz. – Glendale’s Office of Special Events is rapidly filling it’s trophy case, as it was announced it won two silver awards and two bronze awards at the 2009 International Festival and Events Association (IFEA) annual conference last week. These awards come on the heels of the Office of Special Events receiving several state AzTEC awards just two weeks earlier.

The two Silver Pinnacle Awards were won for "Best Miscellaneous Multimedia" for Glendale Glitter & Glow’s internet advertising, and also for “Best Cover Design” for the cover of the program for the Glendale Chocolate Affaire.

The two Bronze Pinnacle Awards were won for “Best Full Length TV Program” for Glendale 11’s coverage of the Gibson Jazz & Blues Festival and for “Best Event” (within an existing festival), for incorporating romance novelists at the Glendale Chocolate Affaire.

The IFEA professional competition drew 1,428 entries this year from among the world’s top festivals and events. Winning entries came from organizations as diverse as the Indy 500 Festival in Indianapolis, IN, and the French Quarter Festival in New Orleans, LA; and international contenders came from all over the world, including South Korea, Singapore and the Netherlands.

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IFEA Awards
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“We would like to congratulate all of our Pinnacle winners for their outstanding entries into this year’s competition,” said IFEA President & CEO, Steven Wood Schmader, CFEE. “The IFEA/Haas & Wilkerson Pinnacle Awards represents the hallmark of excellence in the festivals and events industry. Entries in every budget category, from every corner of the globe, allow us to recognize the best in our business while raising the standards and quality of media promotions and events across the board.”

The IFEA is a non-profit membership organization with members spanning 40 countries and five continents, and offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide.

For more information on Glendale’s award-winning festivals and events, visit

www.glendaleaz.com/events.

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