

FOR IMMEDIATE RELEASE

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CHOCOLATE AFFAIRE FILLED WITH FABULOUS ENTERTAINMENT, DECADENT DELICACIES & MORE

GLENDALE, Ariz. – If you haven't made a date to attend the Glendale Chocolate Affaire for a delicious assault on the senses, mark your calendar today for Feb. 4-6, as downtown Glendale becomes a chocoholic's paradise!

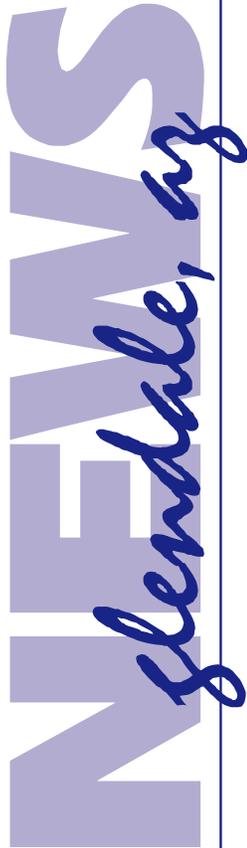
Not only will there be thirty chocolate purveyors, including local, regional and national chocolatiers, but this award-winning event includes wine-tasting, horse-drawn carriage rides, and romance novelists workshops and meet-and-greets with a authors, plus fabulous entertainment.

The musical entertainment is highlighted by such bands as Valley-favorite Marmalade Skies, a seven-piece Beatles tribute band performing Saturday at 3:00 p.m. Other performers include Urban Country on the lineup at 7:30 Saturday, covering everything country from classics like Merle Haggard to new hits from artists such as Dierks Bentley. Another performer on Sunday at 2:30 p.m. is Chuck E. Baby and the All-Star Band, a party band entertaining crowds in Arizona with a variety of hits at clubs, festivals and the Arizona State Fair since 1983.

The complete musical lineup includes:

<u>Friday, Feb. 4</u>		<u>Saturday, Feb. 5</u>	
5 p.m.	One More	10 a.m.	Weezul Brothers Band
	Time Band	Noon	Peppermint James
7:30 p.m.	Sky	3 p.m.	Marmalade Skies
	'Daddy' and The	5:30 p.m.	MC6 A Capella
	Pop Rocks	7:30 p.m.	Urban Country

~ more ~



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Chocolate Affaire

Add 1.1.1

Sunday, Feb. 6

Noon Voodoo Swing
2:30 p.m. Chuck E. Baby and the All-Star Band

Further highlights of the event include cooking demonstrations by Arizona Catering's renowned chefs., Located inside the Fountain Terrace of the Glendale Civic Center, the following mouth-watering delicacies will be prepared by the facility's caterer on Saturday only:

12:45pm: Tempting Appetizers ~ Italian Bruschetta with Crostini

2:45pm: Sweetness for Breakfast ~ Nutella Crepes

3:45pm: Romantic Chicken Mole' ~ (Bilingual presentation)

In addition, recipe cards will be provided for all attendees. For more information on the cooking demonstrations, contact the Glendale Civic Center at 623-930-4300.

Shopping and dining in downtown Glendale while you're at the Glendale Chocolate Affaire is a must, and this year, shops and restaurants will be rolling out the red carpet, so to speak, with a special decorating contest for Valentine's Day. Visitors are invited to participate in the storefront decorating contest as judges! Simply stop by the Glendale Visitor Center to pick up a walking map with the participating businesses listed, along with the official contest ballot. Return the completed ballot to the Glendale Visitor Center by February 14 at 5 p.m. indicating your top choice for the "People's Choice Award." Completed ballots will be entered into a drawing to win a Cerreta's Candy gift basket.

So much more awaits chocolate lovers at the Chocolate Affaire, including tours of Glendale's hometown chocolatiers, Cerreta's. Shuttles will run during event hours from Murphy Park to the chocolate factory, where attendees will get a behind-the-scenes glimpse at how the confections are made from scratch.

~ more ~

Chocolate Affaire

Add 2.2.2

Families with children will enjoy myriad activities, including hands-on arts and crafts, face-painting and a rock-climbing wall. Horse-drawn carriage rides will be available throughout the weekend to take couples or families on a scenic, charming ride through the Historic Catlin Court District.

In addition, the arts are celebrated at the Glendale Chocolate Affaire. On Saturday, two different art events will take place within the festival. First, a Plein Air contest, in which dozens of artists will take part, competing for multiple prizes in which the compositions are done in the ‘open air;’ and second, the First Saturdays event will debut, with more than 20 artists taking part as well as live music performances, all taking place along the newly revamped pedestrian alleyway just off of 58th Avenue.

The Glendale Chocolate Affaire is sponsored by Cerreta’s Candy Company, Monster Loca Moca, ABC 15, The Arizona Republic, KOOL, KMLE, JAMZ, Nissan Commercial, Sedona Pines, Pacific Monarch, APS, Glendale Community College and the Phoenix Coyotes.

For more information on the festival, visit www.glendaleaz.com/events or call the Special Events Hotline at 623-930-2299.

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