

FOR IMMEDIATE RELEASE

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CHOCOLATE, CHOCOLATE AND MORE CHOCOLATE DOMINATE DOWNTOWN GLENDALE FEBRUARY 4-6

GLENDALE, Ariz. –The weekend before Valentine’s Day, Feb. 4-6, is a delicious delight for the senses as the Glendale Chocolate Affaire takes over downtown Glendale to create a chocolate-lover’s dream!

Chocolate purveyors from Arizona and around the nation gather in Glendale for this award-winning festival, which celebrates not only chocolate, but romance and the arts as well. Chocolate confections will include items such as chocolate-covered bacon, chocolate-covered churros, chocolate-covered twinkies, chocolate-covered key lime pie, fried ice cream with chocolate and strawberries, chocolate-covered crepes and much more.

The Chocolate Affaire is sponsored by Arizona’s famous candy makers, Cerreta’s. The candy factory will offer tours all weekend, so visitors can get a behind-the-scenes look at how the chocolatiers create everyone’s favorite candy.

In addition, the festival has become the largest gathering of national romance novelists in the Southwest. This symposium of literary romantics offers fans the opportunity to get up close and personal with authors, as well as the chance to attend free writing workshops given by the experts.

Families with children will enjoy myriad activities, including hands-on arts and crafts, face-painting and a rock-climbing wall. Horse-drawn carriage rides will be available throughout the weekend to take couples or families on a scenic, charming ride through the historic Catlin Court district.

Event hours are Friday 5 - 10 p.m., Saturday 10 a.m. to 10 p.m. and Sunday noon to 5 p.m. The event is located in the heart of Historic Downtown Glendale, in Murphy Park, located at 58th and Glendale avenues.

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Chocolate Affaire

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The Glendale Chocolate Affaire festival was named one of the Top 100 Events in North America by the Washington Post, the Seattle Times and the American Bus Association. The event also was bestowed with the 2003 Governor's Tourism Award for the Best Special Event in Arizona.

The Glendale Chocolate Affaire is sponsored by Cerreta's Candy Company, ABC 15, The Arizona Republic, Valley Buick-GMC Dealers, YooHoo, KMLE, KOOL and JAMZ.

For more information on the Glendale Chocolate Affaire, including the entertainment lineup and a list of authors making appearances, visit our Web site at www.glendaleaz.com/events or call our special events hotline at 623-930-2299.

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