

FOR IMMEDIATE RELEASE

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**GLENDALE TRAFFIC ALERT FOR BCS CHAMPIONSHIP
GAME ON JANUARY 10**

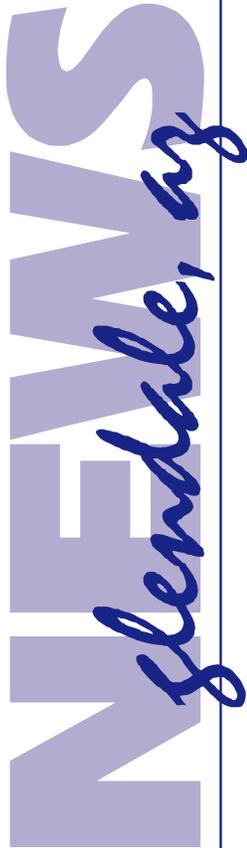
GLENDALE, Ariz. – College football fans, Westgate City Center patrons and regular Loop 101 commuters are being advised of heavy traffic expected on the Loop 101 from Northern Avenue to Camelback Road in the afternoon and early evening on Monday, Jan. 10, due to the BCS national championship game at University of Phoenix Stadium and the activities surrounding the game.

Heavy traffic is also predicted on the surface streets in and around Glendale's Sports and Entertainment District.

Attending the BCS game? The game starts at 6:30 p.m. and parking lots on the stadium property and just north of the stadium open at 12:30 p.m. Off-site parking lots open at 4:00 p.m. Ticket holders are encouraged to pre-purchase a parking pass from the Fiesta Bowl. Non-ticket holders can also purchase a parking pass to attend surrounding events, at www.fiestabowl.org. All parking passes must be picked up prior to game day, at the Fiesta Bowl offices in Scottsdale by Sunday, Jan. 9.

A limited number of pay-at-the-gate parking spaces are available the Blue Lot and at off-site lots near Kellis High School (corner of 91st Avenue and Orangewood Avenue). These spaces are \$30. A free shuttle will run on the day of the game between the off-site lots and the stadium starting at 4:30 p.m. and ending one hour following the game. Parking fees are: Personal vehicles in surface lots= \$30; RV passes= \$150; Buses= \$250; Limos= \$120. Maps of parking lots and traffic routes, as well as event and game information is available on www.glendalegotgame.com.

~ more ~



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BCS Traffic

Add 1.1.1

Are there any traffic restrictions should be aware of?

- Maryland Avenue between 93rd Avenue and 95th Avenue will be closed to all traffic except pedestrians and limited shuttle operations.
- 95th Avenue in front of the stadium will be closed to all traffic except pedestrians.
- Northbound 95th Avenue from Maryland Avenue to Coyotes Boulevard will be restricted to hotel guests only.

Other traffic tips drivers should know?

- Arrive early and follow the direction of traffic officers.
- The center turn lane on 91st Avenue between Camelback Road and the stadium operates as a reversible lane. It carries inbound traffic before the game and outbound traffic following the game.
- The Stadium Access Road carries three lanes into the parking lots before the game and three lanes out of the parking lots following the game.
- Maryland Avenue between 95th Avenue and 99th Avenue carries four lanes outbound following the game.
- Follow all traffic signs. In some cases there are multiple turn lanes (dual rights or dual lefts) that will allow traffic to load and unload parking lots faster.
- Vehicles may be subject to search. Please plan accordingly.
- For up to date traffic information, visit www.az511.com or dial 511.
- Glendale has established a new real-time traffic information source on Twitter – www.twitter.com/GlendaleTraffic

For more information, visit www.glendalestadium.com.

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