

FOR IMMEDIATE RELEASE

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GLENDALE CONVENTION & VISITORS BUREAU GIVES CARDINAL FANS REASON TO ‘LIKE’ THEM

GLENDALE, Ariz. – If you like the Arizona Cardinals then you ought to like the Glendale Convention & Visitors Bureau (GCVB). The reason: the Glendale bureau is kicking off the football season with a ticket giveaway to Game 4 for Cardinal fans who “like” the bureau on Facebook.

It’s one way the bureau is rolling out the “red” carpet for those who want to watch a game in the Card’s home nest in Glendale as they take on the Denver Broncos Sept. 1. The bureau also helps fans feather their own nest with its cardinal red Shop Glendale Discount Card, which is available online. Here’s how the online programs sponsored by the Glendale CVB work.

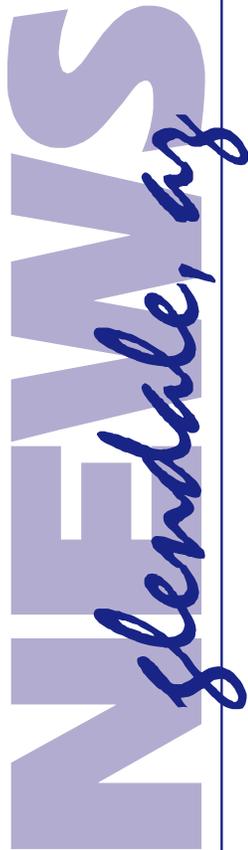
Game 4 Ticket Giveaway

Visit the Glendale CVB Facebook fan page (www.facebook.com/GlendaleCVB), click on “LIKE” and complete the entry form to win two tickets to the 7 p.m. game on Sept. 1.

The contest can also be shared with your Facebook friends and family by clicking ‘like’ or by posting contest information on your own page.

“It is the easiest contest to enter,” said Lorraine Pino, manager of the Glendale CVB. “It’s our way of helping people catch the excitement of the NFL season and learn more about other West Valley attractions they can enjoy before or after the game.”

(more)



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Glendale, AZ 85301
(623) 930-2960
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Cardinal Ticket Contest
Add 1-1-1-1-1-1-1-1-1

The winner of the two tickets will be selected at noon on Friday, Aug. 26, and notified that day.

Other Facebook Offers

All those who enter the Cardinals ticket giveaway can be included in future CVB Facebook contests and will have the opportunity to receive information on upcoming events, activities, special promotions and deals that are exclusive to CVB Facebook fans.

Shop Glendale Discount Card

The Shop Glendale Discount Card offers discounts that are valid everyday at a range of Glendale businesses – from Arrowhead Towne Center to Zethina Cosmetics & Skincare. The Shop Glendale card can be downloaded from the Glendale CVB website (www.VisitGlendale.com) or by visiting the Glendale Visitor Center at 5800 W. Glenn Drive, Suite 140.

For more details on the ticket giveaway, discount programs, and up-to-date advice on ways to enjoy Glendale and West Valley attractions during the football season, contact the Glendale CVB by calling 623-930-4500, visiting www.facebook.com/GlendaleCVB , www.VisitGlendale.com or www.twitter.com/GlendaleCVB.

And remember, you don't have to beat down the door to get to Game 4 of the Arizona Cardinals' season. Just "like" the Glendale Convention and Visitors Bureau.

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