

FOR IMMEDIATE RELEASE

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Marketing/Communications

HELP SHAPE THE FUTURE OF GLENDALE AVENUE AT DECEMBER 10 CENTERLINE OPEN HOUSE

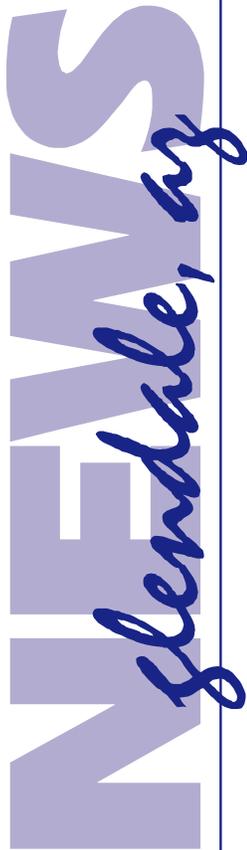
GLENDALE, Ariz. – Residents, business owners and others will have the opportunity learn about the latest plans for Glendale’s Centerline Project at a Community Open House on Thursday, Dec. 10 from 6 to 8 p.m. in downtown Glendale at the Glendale Civic Center Annex.

This is an opportunity for the community to provide input and learn more about the Centerline Project, the city’s redevelopment plan for the Glendale Avenue Corridor. At 6:30 p.m. a brief presentation will be given and the Glendale Centerline Overlay District will be unveiled to the public for the first time.

The overlay district is an alternative set of development standards for the area, which provides greater flexibility in land use and development standards and encourages creative redevelopment within the Centerline. As a part of the overlay district, the Centerline area has been divided into four themed character areas to help guide development. These character areas are Entrada, Sugar Beet, Historic Downtown and Mercado. Attendees will be asked to comment on the overlay district and the character areas as well as share their thoughts on future development for each area.

Key city departments involved with Centerline will have informational booths and displays available at the open house and staff will be on-site to answer questions.

“These new programs will create a sense of place that reflects the unique character and history of Glendale, while attracting new development and assisting our current business community,” said Jennifer Reichelt, marketing deputy director for city of Glendale. For more information on the Centerline project, visit glendaleaz.com/centerline.



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