

FOR IMMEDIATE RELEASE

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GENEROSITY ABOUNDS IN GLENDALE WITH COMMUNITY SUPPORT FOR CHARITY DRIVES

GLENDALE, Ariz. – Despite economically challenging times, Glendale residents and visitors have given back to the community in record numbers through the city’s recent downtown promotions, Christmas in July and Teddy Bear Day.

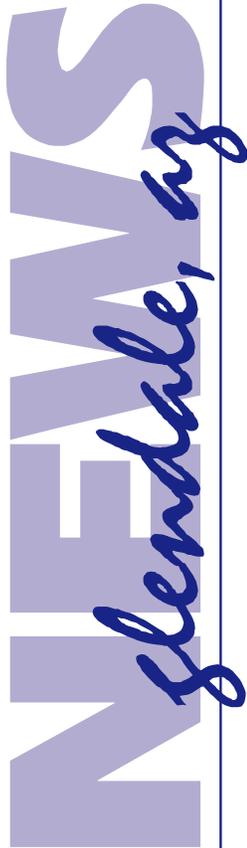
That generous holiday spirit truly began during Christmas In July when the Glendale Convention & Visitors Bureau partnered with the Police Community Action Team to collect more than 18,000 school supplies to benefit local students, an increase of 1,000 items over last year’s collection.

In addition, the teddy bear drive for Teddy Bear Day was a huge success! A record 1,600 stuffed animals were donated on the September 11 event, which will go to the Glendale Fire Trauma Teddy program, as well as other entities such as United Way. This amount tripled last year’s donations.

“We are thrilled at how generous the community and Glendale employees have been and the support everyone has contributed has made an incredible impact for the organizations benefiting from our charity drives,” said Lorraine Pino, Glendale CVB manager.

The next charity event for the city of Glendale is the cell phone recycling campaign, which takes places during the month of November in honor of America Recycles Day.

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Charity Drive Results

Add 1.1.1

Old mobile phones, including smart phones, will be collected at the Glendale Visitor Center, 5800 W. Glenn Dr. Suite 140, and all three Glendale libraries. The phones will be refurbished and donated to the Glendale Advocacy Center to help victims of domestic violence.

The giving opportunities don't stop there because Downtown Glendale merchants will be teaming up with the city's Office of Special Events for a month-long food drive for St. Mary's Food Bank. The collection will kick off Nov. 1 during the Open Air Market, and culminate at Glendale's Spirit of Giving Weekend Dec. 2-3. The weekend will celebrate giving back to the community, and will feature the food drive as well as numerous charitable organizations participating to raise awareness for their programs and services.

For more information, visit www.glendaleaz.com or call 623-930-4500.

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