

FOR IMMEDIATE RELEASE: May 1, 2014  
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## GLENDALE HOSTS CHRISTMAS IN JULY CELEBRATION ON JULY 19

**GLENDALE, Ariz.** – Santa will be taking a summer vacation to Historic Downtown Glendale and Catlin Court on Saturday, July 19 for the city's 8th annual Christmas in July celebration.

Visitors will enjoy a fun-filled day of holiday crafts, sweet treats and exclusive deals from 10 a.m. to 4 p.m. in Old Towne and Catlin Court, as well as an opportunity to donate to a summer food drive. Get your shopping for gifts and decorations completed early and avoid the rush! Christmas cheer begins at the Glendale Visitor Center, 5800 W. Glenn Drive, #140, where you'll pick up a holiday map, coupons and savings pack.

Santa will greet visitors and pose for photos, between 10 a.m. and 2 p.m. at [The Country Maiden](#), 7146 N. 58<sup>th</sup> Ave. Photos will be available for a nominal fee and shoppers are welcome to take their own pictures with Santa.

Christmas music will play throughout the neighborhood as downtown businesses offer holiday activities, including creating chocolate Christmas trees and decorating holiday cookies, along with special treats such as Santa sundaes with peppermint ice cream and egg nog, all for a nominal fee.

Christmas in July also kicks off the start of installing 1.5 million lights for the city's annual holiday light display. The installation of the holiday lights takes more than four months and 5,000 labor hours to complete in order to be ready for Glendale Glitters Spectacular Weekend on Nov. 28-29.

## **Christmas in July**

### **Add 1.1.1**

In the spirit of holiday giving, the Glendale Visitor Center will be accepting non-perishable food donations for Glendale's Hope for Hunger Food Bank.

A fully-volunteer-operated food bank, Hope for Hunger's mission is to provide supplemental and emergency food through a coalition of partners from the private and public sectors, community groups and individuals. The facility opened in 2012 and it has served 545,000 tons of food to 17,000 families, feeding more than 61,000 men, women, and children. Food donations are needed to help during the summer months when donations are historically at their lowest. For more information, go to <http://hopeforhungerfb.org>.

For more information about Christmas in July, call the Glendale Visitor Center at 623-930-4500 or go to [VisitGlendale.com](http://VisitGlendale.com), [Facebook.com/GlendaleCVB](https://www.facebook.com/GlendaleCVB), [Twitter.com/GlendaleCVB](https://twitter.com/GlendaleCVB) or [YouTube.com/MyGlendale11](https://www.youtube.com/MyGlendale11).

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