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CITY OF GLENDALE DEBUTS ON FACEBOOK

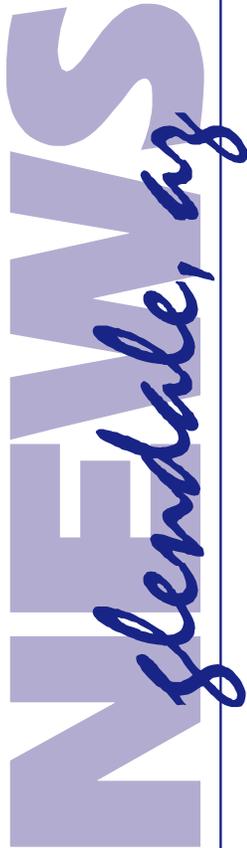
GLENDALE, Ariz. –Glendale is now entering the social media world with its own Facebook page where users of this widely popular Internet tool can now learn and connect with Glendale in an interactive environment.

This social media tool allows Glendale to reach out to millions of Facebook users through its new multi-media page. Users can find the city under the geographic groups section of Facebook and join the city's group.

The city's page includes essential information tailored for residents, visitors and sports enthusiasts. All information offers links that direct users back to the city's main Web sites for more detailed information. Facebook users can also view photos of popular destinations and events in Glendale and watch short videos produced by the city's award-winning cable station, Glendale 11.

“This new web page is part of our continued marketing efforts to reach out and communicate with residents, visitors and businesses,” said Julie Frisoni, assistant deputy city manager. “It enables us to establish interactive communication, providing meaningful information through a popular medium.”

Facebook is a free-access social networking Web site and people are welcome to join this site at www.facebook.com. An account needs to be established prior to joining a group.



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