

FOR IMMEDIATE RELEASE

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**‘LIKE’ THE GLENDALE CONVENTION & VISITORS BUREAU
FOR COYOTES TICKETS**

GLENDALE, Ariz. – The Glendale Convention & Visitors Bureau is kicking off the Coyotes hockey season with a ticket giveaway to opening night on Oct. 15 to Coyotes fans who “like” the Glendale CVB on Facebook.

Home Opener Ticket Giveaway

Visit the Glendale CVB Facebook page at www.facebook.com/GlendaleCVB, click “LIKE” and then click the contest tab on the left to enter to win two tickets to the 4 p.m. game on Oct. 15 against the Winnipeg Jets.

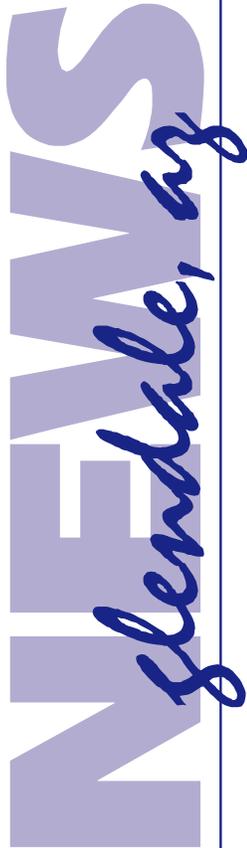
The contest can also be shared with Facebook friends and family by clicking ‘like and share’ or by posting contest information on your own page.

“It is the easiest contest to enter,” said Lorraine Pino, manager of the Glendale CVB. “It’s our way of helping people catch the excitement of the NHL season and learn more about other West Valley attractions.”

Other Facebook Offers

All those who enter the Coyotes ticket giveaway will also be notified of future CVB Facebook contests and will have the opportunity to receive information on upcoming events, activities, special promotions and deals that are exclusive to CVB Facebook fans.

In addition, hockey fans are encouraged to use the Shop Glendale Discount Card. This card offers discounts that are valid everyday at a range of Glendale



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businesses – from shops in Arrowhead Towne Center to Zethina Costmetics & Skincare. The Shop Glendale card can be downloaded from the Glendale CVB website (www.VisitGlendale.com) or picked up at the Glendale Visitor Center at 5800 W. Glenn Drive, Suite 140.

For more details on the ticket giveaway, discount programs, and up-to-date advice on ways to enjoy Glendale and West Valley attractions during the hockey season, contact the Glendale CVB by calling 623-930-4500, visiting www.facebook.com/GlendaleCVB , www.VisitGlendale.com or www.twitter.com/GlendaleCVB.

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