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## **DIAMONDBACKS LEADERSHIP TEAM CHARMS GLENDALE TV VIEWERS AT DIVERSITY BREAKFAST**

**GLENDALE, Ariz.** – Feeling Diamondbacks playoff fever? Tune into Glendale’s You Tube Channel and Glendale 11 and watch Diamondbacks President/CEO Derrick Hall and former player Luis Gonzalez speak candidly, from the heart and unscripted. Both Hall and Gonzalez were the guest speakers at the recent Glendale Hispanic Network Breakfast. The Diamondbacks are the National League West Division champions and are currently in the playoffs.

Gonzalez, who now serves at the Diamondback’s special assistant to the president/CEO, told the crowd of 350 about his Cuban/American heritage and upbringing and how his family shaped his professional baseball career. He spoke bluntly about being traded by the Diamondbacks and the positive feelings he now has returning to the team’s front office. Hall’s captivating and humorous message focused on the team’s current success and the culture he’s created for employees, making it a truly fun environment and at the same time remembering to give back to charitable organizations.

Diamondback fans can hear the speeches by visiting Glendale’s You Tube Channel at [www.youtube.com/myglendale11](http://www.youtube.com/myglendale11) or by clicking to the city’s online video library at [www.glendaleaz.com/video](http://www.glendaleaz.com/video).

In addition, the entire 2011 Glendale Hispanic Network Breakfast can also be viewed online as well as watched on Glendale 11 at various times throughout the week. Go to [www.glendaleaz.com/glendale11](http://www.glendaleaz.com/glendale11) for a complete TV guide.

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