

FOR IMMEDIATE RELEASE: December 20, 2013  
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## GLENDALE TRAFFIC ALERT FOR FIESTA BOWL GAME ON JANUARY 1

**GLENDALE, Ariz.** – College football fans, Westgate Entertainment District tailgaters and regular Loop 101 commuters are being advised of heavy traffic expected on the Loop 101 from Northern Avenue to Camelback Road in the afternoon and early evening on Wednesday, Jan. 1, due to the Fiesta Bowl at University of Phoenix Stadium and the activities surrounding the game. Heavy traffic is also predicted on the surface streets in and around Glendale's Sports and Entertainment District.

**Attending the game?** Ticket holders are encouraged to pre-purchase a parking pass from the Fiesta Bowl. Non-ticket holders can also purchase a parking pass to attend surrounding events, at [www.fiestabowl.org](http://www.fiestabowl.org). All parking passes must be picked up prior to game day, at the Fiesta Bowl offices in Scottsdale by Tuesday, Dec. 31.

Pay-at-the-gate parking is offered at the Renaissance Hotel Parking Garage (southeast corner of Americana and Coyotes), Westgate Entertainment District lots (access from Glendale Avenue, heading south on 93<sup>rd</sup> or 95<sup>th</sup> avenues) and Tanger Outlet lots (access from Glendale Avenue, heading south on 95<sup>th</sup> Avenue). There are also a limited number of pay-at-the-gate spaces for sale by the Fiesta Bowl in the Jobing.com Arena lots (access from Glendale Avenue and 95<sup>th</sup> or 93<sup>rd</sup> Avenue). Additionally, overflow parking will be available at the Brown Lot.

### **Are there any traffic restrictions should be aware of?**

- Maryland Avenue between 93<sup>rd</sup> Avenue and 95<sup>th</sup> Avenue will be closed to all traffic except pedestrians and limited shuttle operations.
- 95<sup>th</sup> Avenue in front of the stadium will be closed to all traffic except pedestrians.

## Other traffic tips drivers should know?

- Arrive early and follow the direction of traffic officers.
- The center turn lane on 91<sup>st</sup> Avenue between Camelback Road and the stadium operates as a reversible lane. It carries inbound traffic before the game and outbound traffic following the game.
- Follow all traffic signs. In some cases there are multiple turn lanes (dual rights or dual lefts) that will allow traffic to load and unload parking lots faster.
- Vehicles may be subject to search. Please plan accordingly.
- For up to date traffic information, visit [www.az511.com](http://www.az511.com) or dial 511.
- Glendale provides real-time traffic information via Twitter – [www.twitter.com/GlendaleTraffic](https://www.twitter.com/GlendaleTraffic)

For more information, visit [www.glendalegotgame.com](http://www.glendalegotgame.com) or [www.fiestabowl.org](http://www.fiestabowl.org).

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