

FOR IMMEDIATE RELEASE

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Marketing/Communications

CITY OFFERS MARKETING & COMMUNICATIONS CLASS FOR GRADUATES OF GLENDALE UNIVERSITY

GLENDALE, Ariz. – Ever wondered what’s involved with getting Glendale’s name in national headlines? Interested in how Glendale Glitters is produced? Looking to get behind the scenes with the Glendale 11 cameras? If so, you’ll want to sign up for the latest Glendale University graduate course – Marketing & Communications 101.

The class will encompass all duties of the Marketing & Communications Department, including Special Events, Tourism, Civic Center, Public Information, Creative Services, Web and Glendale 11. The class will include a tour of the city’s brand new Media Center and Glendale 11 studios, as well as a tour of the surrounding Westgate City Center.

This free class, open to Glendale residents who have previously completed the initial 101 GU class, will be held on Wednesday, June 18, from 6 to 8:30 p.m. at the Media Center, located at 9494 W. Maryland Ave. (To reach the media center, enter off of Maryland Avenue and park on the south side of the Renaissance Hotel. Look for the Glendale 11 sign.)

Register online at www.glendaleaz.com/communitypartnerships by Friday, June 13 . Click on ‘graduate classes’ to print out an application or call 623-930-2868 to receive an application by mail or fax.

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NEWS
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