

FOR IMMEDIATE RELEASE

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Marketing/Communications

CITY OFFERS MARKETING & COMMUNICATIONS CLASS FOR GRADUATES OF GLENDALE UNIVERSITY

GLENDALE, Ariz. – Glendale has become a destination city and regularly attracts its share of media attention—get behind the scense and see how to market a city in a special Glendale University (GU) graduate class called Marketing & Communications 101. Registration is now open to past graduates of the initial GU 101 program.

This class will encompass all the functional areas of the Marketing & Communications Department including: Special Events, Tourism, Civic Center, Public Information, Creative Services, Web and will even include a tour of the city’s cable station, the Glendale 11 Media Center.

This free class will take place on Thursday, June 18, from 6 to 8:30 p.m. at the Media Center, located at 9494 W. Maryland Ave. (To reach the media center, enter off of Maryland Avenue and park on the south side of the Renaissance Hotel. Look for the Glendale 11 sign on the building.)

Register online at www.glendaleaz.com/communitypartnerships by Friday, June 12. Click on ‘graduate classes’ to print out an application or e-mail Patrick Krause at pkrause@glendaleaz.com or call 623-930-2868 to receive an application by mail or fax.

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NEWS
Glendale, az

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of Arizona's
Best Hometown
Festivals

Home
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NHL Coyotes,
Arizona
Cardinals and
Fiesta Bowl

Home
of Luke AFB,
the largest F-16
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in the world

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