

FOR IMMEDIATE RELEASE

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Public Relations Office

GLENDALE CONVENTION & VISITORS BUREAU SELECTS ADVISORY COMMITTEE

GLENDALE, Ariz. – The Glendale Convention & Visitors Bureau (GCVB) is pleased to announce its inaugural Advisory Committee.

The committee will be comprised of nine GCVB members representing various tourism-related industries in the West Valley. The group will meet quarterly with GCVB staff to help establish bureau priorities, evaluate the effectiveness of current programs and advise staff in the development of new services.

“Forming this regional advisory group represents the next step in our evolution as the only visitor's bureau in the West Valley, and we are looking forward to working with the best of the best in the industry” said Lorraine Pino, GCVB Manager. “The specific expertise and industry knowledge will be a valuable asset to the group.”

The committee members include:

Matt Borowski, Manager, The Spicery in Our 1895 Home

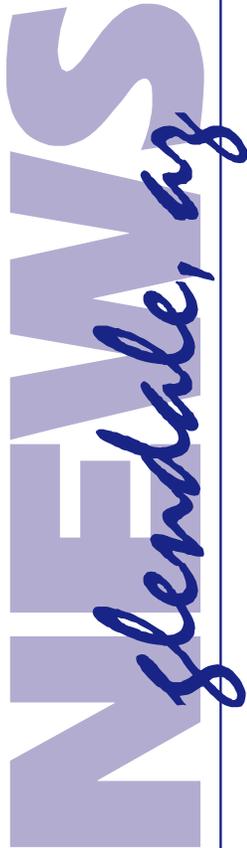
Mark Coronado, Community & Recreation Services Director, City of Surprise/Surprise Recreation Campus

Jim Foss, Senior Vice President and General Manager, Phoenix Coyotes/Jobing.com Arena

Steve Gerhart, Owner, Arizona Scenic Tours

Toni Lindner, Director of Sales and Marketing, Hilton Garden Inn Phoenix/Avondale

Linda Moran-Whittley, Owner, Papa Ed's Ice Cream



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City of Glendale
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Glendale, AZ 85301
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Courtney Papillon, Senior Marketing Manager, Arrowhead Towne Center

Allan Tuttle, Director of Sales, Renaissance Glendale Hotel & Spa

Trevor J. Wilson, Marketing Director, Wet 'n' Wild

For more information, call 623-930-4500 or like us on facebook.com/GlendaleCVB. You can also stay in touch and up-to-date on travel tips, events and discounts at www.VisitGlendale.com or by following @GlendaleCVB on Twitter.

About the CVB

The Glendale CVB markets the West Valley as a preferred year-round destination for visitors, conventions, meetings and major events, producing a positive economic impact and increasing leisure and business travel in the region.

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