

FOR IMMEDIATE RELEASE

February 23, 2011

CONTACT: Jennifer Stein, (623) 930-2958  
Public Relations Office

## **GLENDALE'S GRAND SLAM PROMOTION OFFERS DISCOUNTS & GIVEAWAYS FOR SPRING TRAINING FANS**

**GLENDALE, Ariz.** – The city of Glendale is getting into the swing of things this baseball season by encouraging baseball fans to make a line drive for the Glendale Convention and Visitors Bureau (CVB) for its spring training celebration during the month of March.

The Grand Slam promotion is back for baseball fans to enjoy special discounts at participating businesses. Fans should make their first stop at the Glendale CVB to pick up the Grand Slam map and take a spin on the baseball prize wheel. In addition, special baseball gift bags will be given out to those fans who come into the Visitor Center decked out in their favorite baseball team's apparel. Baseball gift bags will be available on a first-come, first-served basis.

Cactus League schedules and maps for the entire Valley will be available at the Glendale Visitor Center. The Glendale CVB is located at 5800 W. Glenn Drive, #140 in downtown Glendale.

Glendale is proud to be a part of Cactus League spring training. This valued tourism event amounted to more than 1.47 million fans attending games in March 2010, generating nearly \$350 million in economic impact for our state. Last year in Glendale, more than 205,000 fans watched spring training games at Camelback Ranch – Glendale.

“Spring training is like our March Madness because of the tourism increase we experience with out of state and local visitors spending their time and money

**NEWS**  
*Glendale, az*

Home  
of the NFL's  
2008 Super Bowl

Home  
of Arizona's  
Best Hometown  
Festivals

Home  
of the  
NHL Coyotes,  
Arizona  
Cardinals and  
Fiesta Bowl

Home  
of Luke AFB,  
the largest F-16  
training base  
in the world

City of Glendale  
5850 W. Glendale Ave.  
Glendale, AZ 85301  
(623) 930-2960  
[www.glendaleaz.com](http://www.glendaleaz.com)

enjoying baseball in Glendale,” said Lorraine Pino, tourism manager for the Glendale CVB. “We serve as spring training headquarters because of Glendale’s proximity to several spring training facilities in the West Valley.”

For more information on spring training at Camelback Ranch - Glendale or to learn more about Grand Slam promotions and additional spring training activities, visit [www.visitglendale.com](http://www.visitglendale.com) or call (623) 930-4500.

---

**Glendale Convention & Visitors Bureau**  
**Spring Training GRAND SLAM in the West Valley**  
**[www.VisitGlendale.com](http://www.VisitGlendale.com)**

**Enjoy these special discounts, deals and offers in Glendale & throughout the Valley!**

**Arizona Scenic Tours**

10459 W. Pasadena Ave.

Glendale, AZ

480-459-7144/800-724-1251

[www.arizonascenic tours.com](http://www.arizonascenic tours.com)

**Grand Slam Offer:** 10-15% off of tours throughout Arizona for all Spring Training attendees. Discount depends on group size. 10% off for up to two, 15% for three or more people. Call for details or visit website for more info on tours offered.

**Avon**

5707 W. Myrtle Ave.

Glendale, AZ

623-252-1358

[www.youravon.com/JillHornburg](http://www.youravon.com/JillHornburg)

**Grand Slam Offer:** Buy/order \$40 and get a free gift. Drawing for free prizes.

**The Glendale Shoe Company**

5750 W. Glendale Ave.

Glendale, AZ

623-939-0125

[www.glendaleshoecompany.com](http://www.glendaleshoecompany.com)

**Grand Slam Offer:** 20% off any purchase with game ticket stub or wearing team apparel. The first 100 visitors to bring in a new baseball will receive a FREE crystal glass nail file. Baseballs will be donated to a local elementary school.

**Jimmy Buffett’s Margaritaville**

6751 N. Sunset Blvd.

Glendale, AZ

623-772-0011

[www.margaritavilleglendale.com](http://www.margaritavilleglendale.com)

**Grand Slam Offer:** Join us at Margaritaville after the game! Bring your ticket stub to Margaritaville and receive a 15% discount on food, beverage and retail.

**Lois' Loveables**

5807 W. Glendale Ave.

Glendale, AZ

623-934-8846

**Grand Slam Offer:** 10% off discount on anything when fans wear team apparel.

**Oohhh I Like That Stamp!**

5707 W. Myrtle Ave.

Glendale, AZ

623-252-1358

**Grand Slam Offer:** Buy/order \$40, get \$6.95 stamp FREE! Drawing for free workshop class.

**Papa Ed's Ice Cream**

7146 N. 58<sup>th</sup> Ave.

Glendale, AZ

623-915-4438

[www.papaedsicecream.com](http://www.papaedsicecream.com)

**Grand Slam Offer:** March Flavor of the Month is "Dreyer's Drumstick." Enjoy America's favorite cone in a new way. Fudge swirls, chocolaty coated peanuts and cone pieces in vanilla premium ice cream. Baseball & Peanuts go together! Bring your game ticket stub during the month of March and receive \$.50 off (1) ice cream item, any flavor.

**The Spicery in Our 1895 Home**

7141 N. 59<sup>th</sup> Ave.

Glendale, AZ

623-937-6534

[www.1895spicery.com](http://www.1895spicery.com)

**Grand Slam Offer:** Show your ticket stub for a free dessert with the purchase of an entrée and drink. Valid February 27 to March 31, 2011.

**Supershuttle – ExecuCar**

4610 S. 35<sup>th</sup> Street

Phoenix, AZ

602-232-4654

[www.supershuttle.com](http://www.supershuttle.com)

**Grand Slam Offer:** Discount: \$4.00 off roundtrip per person on SuperShuttle (\$2.00 off one way per person)

\$10.00 off roundtrip per sedan on ExecuCar (\$5.00 off one way per sedan)

Validity: To and from Phoenix Sky Harbor Airport between 2/9/11 – 4/15/11.

Rules: Must book on line via [www.supershuttle.com](http://www.supershuttle.com) or [www.execucar.com](http://www.execucar.com) using the "Grand Slam Promotion" discount code: GPTL2 to get special savings.

Web link: <https://www.supershuttle.com/default.aspx?GC=GPTL2>

### **Surprise Recreation Campus**

15960 N. Bullard Ave.

623-222-2207

Surprise, AZ

[www.suprisespringtraining.com](http://www.suprisespringtraining.com)

2011 Spring Baseball in Surprise

**Grand Slam Offer:** Home of the Kansas City Royals and 2010 American League Champions Texas Rangers. Half-price tickets at the Surprise Recreation Campus for select 2011 Spring Training games.

Sunday, March 20 – Texas Rangers vs. Kansas City Royals @ 1:05 pm

Monday, March 21 – Cleveland Indians vs. Kansas City Royals @ 1:05pm

Thursday, March 24 – San Diego Padres vs. Texas Rangers @ 6:05pm

Monday, March 28 – Milwaukee Brewers vs. Kansas City Royals @ 1:05pm

Tuesday, March 29 – Chicago White Sox vs. Kansas City Royals @ 12:05 pm

PROMOTION CODE: GCVB

Includes: Upper Dugout, Infield & Plaza Levels Tickets. Valid for up to (6) tickets per coupon.

Subject to availability. Not valid with other offers or discounts. Discount does not apply to previous purchase.

### **The Wigwam**

300 E. Wigwam Blvd.

Litchfield Park, AZ

623-935-3811

[www.wigwamarizona.com](http://www.wigwamarizona.com)

**Grand Slam Offer:** With rates starting from \$259 per night, ask for the “Home Run Spring Training Package” during March which offers 15% off two-night stays, 25% off three-nights stays and 35% off four-night stays.

### **Zendejas Grill**

19420 N. 59<sup>th</sup> Ave.

Glendale, AZ

623-398-6434

[www.zendejasgrill.com](http://www.zendejasgrill.com)

**Grand Slam Offer:** Bring in your game ticket stub to receive: Free Cheese Crisp with the purchase of a beverage or buy one Burger, Wrap or Sandwich, receive the second free, with purchase of two beverages; or 15% off total bill.