

FOR IMMEDIATE RELEASE

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**GLENDALE ROLLS OUT THE RED (AND BLUE)  
CARPETS FOR OHIO STATE AND FLORIDA  
MARCHING BANDS AT BCS BLOCK PARTY JANUARY 6**

**GLENDALE, Ariz.** – The city of Glendale is hosting the official BCS game block party on January 6 from 3-10 p.m. in downtown Glendale that will feature special performances by the Ohio State University and University of Florida marching bands.

The marching bands performances at the *Glendale Glitter & Glow BCS Block Party* will begin at 7:15 p.m., with each band playing their pre-game and half-time shows, as well as the school's popular fight songs until 8:15 p.m.

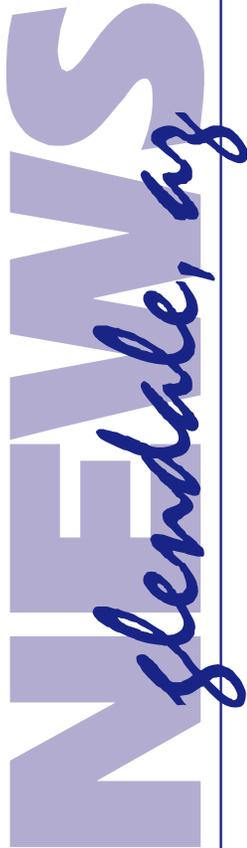
Highlighting the performances will be the university's cheer squads, flag lines and mascots to help get fans pumped up the first-ever national championship game that will be played in Glendale on January 8.

To enable block party attendees the opportunity to view the bands from throughout the downtown area, multiple JumboTron screens will televise the band performances.

Admission and shuttle parking for the event are free.

Due to the extensive street closures required for the block party, parking in the downtown area will be very limited. As a result, Glendale officials strongly recommend those attending the event to use the city's free shuttle service that will be available at two locations.

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[www.glendaleaz.com](http://www.glendaleaz.com)

**BCS Block Party**  
**Add 1/1/1**

The two locations are: Glendale Community College at 59<sup>th</sup> and Olive (Dunlap) avenues and the Jobing.com Arena/Westgate City Center parking lot at Glendale and 95<sup>th</sup> avenues, just east of the Loop 101. Parking shuttles will be running from 2 p.m. until 11 p.m. A parking map is available at [www.glendaleaz.com](http://www.glendaleaz.com).

The *Glendale Glitter & Glow BCS Block Party* will have all the popular attractions that have made it a Valley favorite for the last 10 years, including more than 20 glowing hot air balloons tethered in downtown streets, thrilling street performers and a variety of the region's top rock, jazz, reggae and blues bands. Visitors will also enjoy a KidZone featuring rides and hands-on activities.

In addition, there will be a variety of food and beverage craft vendors, as well as sports vendors selling official team and BCS national championship game merchandise.

To give adult college football fans a touch of home, the event will feature two beer gardens named after popular campus bars located near the two universities -- the Varsity Club in Columbus, OH and The Swamp in Gainesville, FL.

The annual Glendale Glitter & Glow Block Party, originally created as a Super Bowl XXX event in 1996, represents the city's farewell event for the holiday season when Arizona's largest public holiday light display is turned on for the last time. Glendale Glitters holiday lights, which now total 1.4 million, attracts more than 300,000 visitors every year.

Downtown Glendale is located at 59<sup>th</sup> and Glendale avenues. For more information, call the city of Glendale Special Event Hotline at 623-930-2299 or visit [www.glendaleaz.com](http://www.glendaleaz.com).

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