

FOR IMMEDIATE RELEASE: December 15, 2014  
CONTACT: Kimberly Larson, 623-930-2989, Public Information Office

## **GLENDALE GLITTER & GLOW BLOCK PARTY ROCKS DOWNTOWN GLENDALE JANUARY 10** *Glendale Glitter & Glow Block Party presented by Sears Vacations*

**GLENDALE, Ariz.** – Glow, baby, glow! Glendale Glitters holiday light display concludes with a rockin’ block party, Glendale Glitter and Glow, on Jan. 10, from 4-10 p.m. with fun for the whole family!

Take in the stunning 1.5 million lights along with more than 20 hot air balloons glowing brightly amidst the trees throughout 16 blocks of Historic Downtown Glendale. A highlight for visitors will be specially-shaped balloons including a serpent, a gargoyle and a frog, as well as mass glows, in which the balloon pilots will fire the balloons all at once to create an illuminating spectacle.

The dazzling scene of vibrant glowing colors and twinkling lights, combined with musical performances and delicious food and beverages, will be a feast for the senses. Thousands of people are expected to stroll along the closed downtown streets and watch tethered balloons, enjoying 11 bands performing rock, blues, funk, country, island steel and jazz music. Bands will include: Peppermint James, Urban Country, The Jazz Monkeys, 76<sup>th</sup> Street and Midnight Mojo, among others.

Admission is free. Street parking in and around the downtown is free, but event attendees will have the option of paying for preferred parking in the two downtown garages, located at City Hall, at 59th and Glendale Avenues and the Bank of America Building, at 58th Avenue and Glenn Drive. For those who like a free parking option, shuttles run all evening long, between 3:45 and 10:15 p.m. from Glendale Community College (last shuttle will leave downtown Glendale at 10:15). Shuttles pick up from the northeast parking lots of the college, accessing from 59<sup>th</sup> Avenue and Vogel.

Glendale Glitter & Glow is produced by Glendale’s Office of Special Events, presented by Sears Vacations, and sponsored by Blue Cross, Blue Shield of Arizona\*, SRP, Valley Buick-GMC, Direct Buy, the Arizona Republic, Eternal Waters, ABC-15, KOOL, KMLE, Live 101.5, Camelback Ranch-Glendale and the Arizona Coyotes. For more information, call the Special Events Hotline at 623-930-2299 or visit [www.glendaleaz.com/events](http://www.glendaleaz.com/events).

###