

FOR IMMEDIATE RELEASE

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GLENDALE'S CENTENNIAL JUMPS INTO HALLOWEEN SPIRIT

GLENDALE, Ariz. – Glendale's popular GlendOberfest celebration, scheduled for Saturday, Oct. 31, will have a special highlight this year to commemorate the city's Centennial year with a "Hallowympics" parade.

Back in 1939, Glendale residents created a celebration called the "Hallowympics Celebration" in the downtown area, which included merchant and street decorations, music, games, a kangaroo court, a dance and a parade complete with the Hallowympics Queen and her attendants.

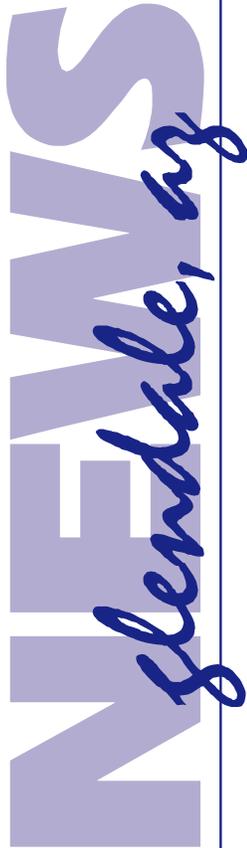
In honor of the city's 100th year, Glendale's Parks and Recreation Department will bring back the Hallowympics mini-float parade as part of its annual fall celebration.

Anyone can enter the mini-float parade, which could include a decorated float on wheels – be creative – it could be a stroller, a wagon, tricycle – you name it. Prizes will be given in several categories for those who really get in the spirit, including: Best Children's Group/Club Float; Best Neighborhood Group Float; Best Business Float; Best City Department Float; Best Family Float; and Best Tribute to Glendale Float.

GlendOberfest will be held on Oct. 31, at Sahuaro Ranch Park Historic Area, between 6-9 p.m. Advanced registration is required; entrants can register online at www.glendaleaz.com/centennial. In addition, entrants must arrive at 5 p.m. for the 5:30 parade start time.

For additional information, visit www.glendaleaz.com/centennial or contact Jen Godbehere at 623-930-2042 or Kim Larson at 623-930-2989.

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