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GLENDALE'S OFFICE OF SPECIAL EVENTS WINS EIGHT INTERNATIONAL, THREE STATE AWARDS

GLENDALE, Ariz. –Glendale has garnered a record eight awards from the festival industry's top professional organization, the International Festival and Events Association (IFEA).

Announced at the association's annual conference last week, these awards come on the heels of the Office of Special Events receiving several state festival awards earlier this month.

The following awards were given for the 2011-12 event season, for events with a budget under \$250,000:

A Gold Award was presented to the Office of Special Events staff for "Best Promotional Poster" for the Glendale Jazz & Blues Festival. A Gold Award was presented for the Best New Promotion for a social media campaign for the Glendale Jazz & Blues Festival, the 'Gibby' Gibson Guitar Giveaway. In addition, the city won a Gold Award for the Glendale Glitter & Glow Block Party Centennial Pin.

The event staff also received Silver Awards for "Best Full-Length TV Program" for the Glendale Chocolate Affaire, produced by the city's Glendale 11 television station; the "Best Cover Design Award" for the Glendale Jazz & Blues Festival program; the "Best Volunteer Program Award" for Central Christian Church volunteers; and the "Best Children's Programming Award" for the LEGO® tournament/play event during Glendale Glitter & Glow Block Party. Finally, Glendale received a Bronze Award for the "Best Event Within a Festival" for the Sweet Tooth Contest held during the Glendale Chocolate Affaire.

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IFEA Awards

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“These awards represent the highest recognition in the events industry and reflect the city’s ongoing priority of creating a vibrant downtown and enhancing commerce in the area,” said Jerry McCoy, deputy communications director.

The IFEA professional competition drew more than 1,000 entries this year from among the world’s top festivals and events. In addition to Glendale, winning entries came from organizations as diverse as the Indy 500 Festival in Indianapolis, the Kentucky Derby, the Pro Football Hall of Fame and the Pasadena Tournament of Roses. International contenders from around the globe included Canada, South Korea, Singapore, Poland, The Netherlands and Slovenia.

The IFEA is a non-profit membership organization with members spanning 40 countries and five continents, and offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide.

For a calendar listing of Glendale’s award-winning festivals, visit www.glendaleaz.com/events.

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