

FOR IMMEDIATE RELEASE

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Marketing/Communications

IMPORTANT TRAFFIC ALERT FOR NCAA CHAMPIONSHIP

GLENDALE, Ariz. –The city of Glendale welcomes NCAA fans from University of Connecticut, Purdue University, the University of Memphis and the University of Missouri to the 2009 NCAA Men's West Regional this Thursday, March 26 and Saturday, March 28.

Drivers are being advised of heavy traffic expected on the Loop 101 from Northern Avenue to Camelback Road in the afternoons of Thursday, March 26 and Saturday, March 28.

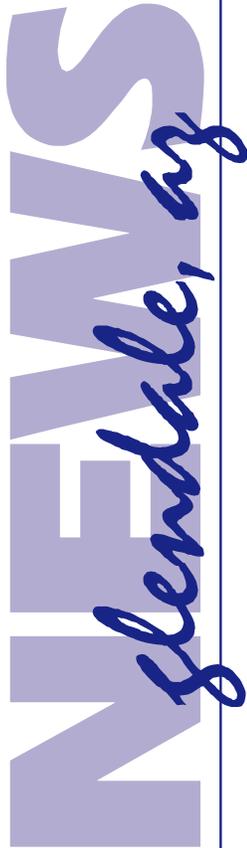
On Thursday, the NCAA games begin at 4:05 p.m. and the Phoenix Coyotes game begins at 7 p.m. On Saturday the NCAA tournament will begin sometime between 1:30 p.m. and 6 p.m. and a concert at the Arena begins at 7 p.m.

Message signs will be posted on the freeway to indicate suggested exits. Basketball traffic is encouraged to exit Bethany Home Road and hockey and concert traffic should exit Glendale Ave.

Heavy traffic is also anticipated on the surface streets in and around the Glendale Sports and Entertainment District.

NCAA parking will be available onsite for \$20. Parking lots open at 2 p.m. and gates open at 2:30 p.m. Per stadium guidelines, tailgating will not be allowed in the parking lots.

Maps of parking lots and traffic routes are available on Glendale's sports and information Web site www.glendalesgotgame.com. For ticket information, visit either www.universityofphoenixstadium.com or www.jobingarena.com.



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City of Glendale
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www.glendaleaz.com

95th Avenue west of the stadium between Bethany Home Road and Maryland Avenue will be closed to vehicle traffic.

Glendale Police will be directing traffic to establish a safe and steady traffic flow. Follow traffic signs for direction. Glendale Police would also like to remind fans to have fun, but never drink and drive and to always designate a driver.

For complete traffic information, visit www.glendalestadium.com.