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GLENDALE'S NEW REGIONAL TRAVEL PLANNER CONNECTS
VISITORS WITH TOURIST OPPORTUNITIES
AND CENTENNIAL HISTORY

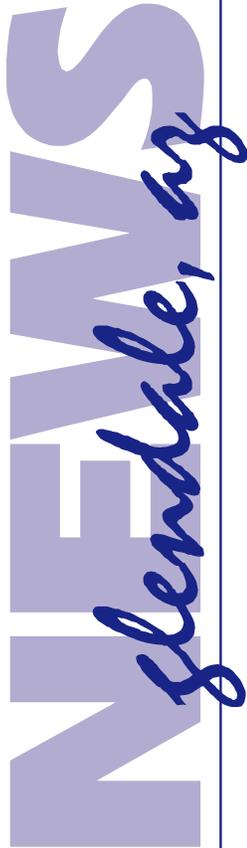
GLENDALE, Ariz. – Readers can step into the pages of Glendale through its new Regional Travel Planner, a glossy magazine-style guide that covers not only the city of Glendale, but the West Valley region.

The travel planner includes vital information about key destinations, events, maps and activities. A new feature in the guide incorporates tips from Glendale historian Ruth Byrne, which capitalizes on the city's centennial. Leisure travelers, sports fans, tour guide operators, visitor centers, chambers of commerce, travel planners and media outlets request and receive copies of the planner daily. Last year, there was a 73 percent increase in travel packets requested. This full-size visitor magazine costs the city nothing to produce and is fully supported by advertisers.

Also new this year is a fully interactive online version of the publication. Featured on www.visitglendale.com, the user-friendly online version allows visitors who are planning their trip to Glendale to see the guide right away and begin building their list of must-see things to see and do.

To pick up a copy of the guide, stop by the Glendale Visitor Center located at 5800 W. Glenn Drive, #140 in downtown Glendale. For additional information, www.visitglendale.com or call the Glendale Visitor Center at 623.930.4500.

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