

FOR IMMEDIATE RELEASE

September 1, 2011

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GOVERNOR SELECTS GLENDALE TOURISM LEADER TO STATE ADVISORY COUNCIL

GLENDALE, Ariz. – Lorraine Pino, manager of the Glendale Convention & Visitors Bureau, has been appointed by Governor Jan Brewer to a five-year term on the state of Arizona’s Tourism Advisory Council.

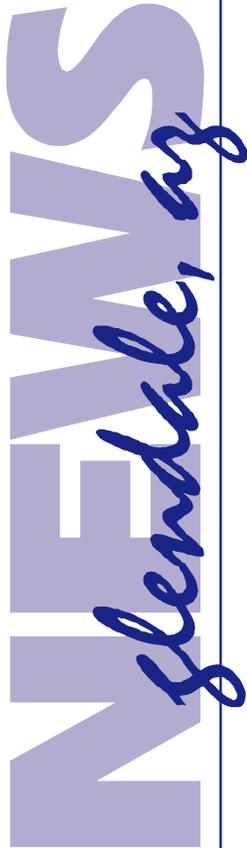
The 15-member council includes representatives from around the state who are leaders in tourism. The council serves in an advisory capacity to the head of the Arizona Office of Tourism (AOT).

“Lorraine will be a great addition to the council, not only bringing her knowledge of Glendale and the West Valley, but her innovative thinking and enthusiasm for promoting Arizona travel nationally and internationally,” said Sherry Henry, executive director of AOT.

Among Pino’s accomplishments is leading the launch of the first convention and visitors bureau west of I-17. The Glendale Convention & Visitors Bureau, which just marked one year of operation, represents 14 West Valley communities, attracts 20,000 visitors a month to its website, and generated 115,000 leads for its members the past year.

Pino has worked in the tourism industry the past 11 years.

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