

FOR IMMEDIATE RELEASE

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## **Ride, Rock and Roll**

**GLENDALE, Ariz.** – Ride into summer the extreme way at the city of Glendale's first Ride, Rock & Roll event, Saturday, June 14, from 6:30 to 9 pm. at Glendale's X-Court, located on the northeast corner of 83<sup>rd</sup> Avenue and Bethany Home Road.

The city of Glendale's Transportation, Utilities and Parks and Recreation departments partnered with Radio Disney to offer residents the chance to watch cool BMX freestyle and skateboarding demonstrations, while participating in a "Flip Your Lid" Helmet Design contest, bike parade and bike beauty pageant, as part of the Travel Green initiative.

Participants will also have the opportunity to win a trip to the X-Games in Los Angeles. Other prizes include skateboards, X-games protective gear, T-shirts, X-games action sports shoes and an official X-games BMX bike.

The city of Glendale created this first-ever event to promote bike and extreme sports safety, as well as to showcase the park's versatility. Glendale's X-Court is the only BMX/skateboarding facility in the Valley. Helmet fittings will be available for kids and teens.

Glendale Utilities will provide water in special 'go green' water bottles. In addition, the Glendale Transportation Department will also have an information booth on Travel Green, which is a new transportation initiative that provides information, tools and resources to help residents, employers and employees make wise alternate transportation choices in an effort to help reduce traffic congestion and pollution.



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For more information, visit [www.glendaleaz.com](http://www.glendaleaz.com). For more information on the X-Court, visit the Parks and Recreation home page at [www.glendaleaz.com/parksandrecreation](http://www.glendaleaz.com/parksandrecreation) or call 623.930.2820.