

FOR IMMEDIATE RELEASE

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**GLENDALE OFFERS SUPER BOWL OPEN HOUSE
EXCLUSIVE TO BUSINESS OWNERS**

Glendale, Ariz. – With Super Bowl XLII just around the corner, the city of Glendale is hosting a special open house exclusive to business owners' needs on Wednesday, November 14, from 6-8 p.m. at the Renaissance Glendale Hotel & Spa, 9495 W. Coyotes Blvd., in the Solana Ballroom.

Glendale business owners may be asking questions such as: Is my business allowed to sell Super Bowl items? Can my business charge for parking during the NFL Experience and Super Bowl XLII? Can I incorporate the Super Bowl logo into any of my advertising or merchandise? These and other questions can be answered at the open house event.

Glendale businesses will play a major role in accommodating the many needs of the visitors who come to our city to enjoy the Super Bowl experience. The city strives to be a resource to not only its residents, but also its businesses who wish to participate in the excitement of Super Bowl XLII, by providing information on the necessary codes, ordinances and NFL licensing requirements. The open house will also be an opportunity to learn more about proposed transportation routes and to meet many of the local officials responsible for planning and hosting this mega-event.

RSVP for the open house by calling 623-930-3686 by Monday, Nov. 12.

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