

FOR IMMEDIATE RELEASE

July 22, 2009

CONTACT: Jennifer Stein, 623-930-2958

BRING YOUR BEARY BEST FRIEND TO GLENDALE FOR TEDDY BEAR DAY SEPT. 5

GLENDALE, Ariz. – Celebrate National Teddy Bear Day in Historic Downtown Glendale on Saturday, Sept. 5, from 10 a.m. to 4 p.m. and enjoy a fun-filled day of make-and-take arts and crafts, sweet treats and exclusive deals in Historic Downtown Glendale.

You and your beary best friends will start the fun at the Glendale Visitor Center and pick up your map, coupons and gift bag*(for the 1st 500 visitors) and take a spin on the themed prize wheel. Hop on board the cool and comfortable Glendale Express Shuttle, which will provide rides throughout Old Towne and Catlin Court. Visit boutique stores, specialty shops, and downtown eateries for giveaways and great deals.

What could be more fun than a Teddy Bear Picnic? Pack a lunch or pick up delicious goodies from any of our downtown eateries and enjoy an outdoor picnic in Murphy Park or on the shaded lawns of Catlin Court. Pick up your picnic location map at the Glendale Visitor Center. Al the Bear, who will be making appearances that day, might even stop by to see if you have any honey!

Another important component of the event is a Teddy Bear drive to benefit the Glendale Fire Department's Trauma Teddy Program. Last year, nearly 200 stuffed animals were collected for children who have been the victim of a tragic situation. Bring a new, factory-wrapped teddy bear or stuffed animal to the Visitor Center as your first stop!

~ more ~

NEWS
Glendale, az

Home
of the NFL's
2008 Super Bowl

Home
of Arizona's
Best Hometown
Festivals

Home
of the
NHL Coyotes,
Arizona
Cardinals and
Fiesta Bowl

Home
of Luke AFB,
the largest F-16
training base
in the world

City of Glendale
5850 W. Glendale Ave.
Glendale, AZ 85301
(623) 930-2960
www.glendaleaz.com

Teddy Bear Picnic
Add 1.1.1

Other fun activities will include make-and-take crafts at Creative Quest and Miracle Haven for a nominal fee, as well as creating a chocolate bear at Cerreta's for \$5.00. If you're really in the spirit of Teddy Bear Day, bring your furry friend to Kimberly Ann's where you can enjoy a special teddy bear tea with all kinds of goodies for \$22.00.

Teddy Bear Day is sponsored by Gund, Bears & More, the Historic Downtown Business Community and the Glendale Office of Tourism.

For more information, contact the Glendale Visitor Center at 623-930-4500 or visit online at www.visitglendale.com. The Glendale Visitor Center is located at 5800 W. Glenn Drive, Suite 140.

###