

FOR IMMEDIATE RELEASE

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Public Relations Office

**CALLING ALL TEDDY BEARS FOR NATIONAL
TEDDY BEAR DAY EVENT SEPT. 11**

GLENDALE, Ariz. – A favorite downtown event partners with the Glendale Fire Department on this significant day in history to help benefit children involved in traumatic situations.

Downtown Glendale celebrates Teddy Bear Day on Saturday, Sept. 11, from 10 a.m. to 4 p.m. and participants will be encouraged to donate a Teddy Bear to the Glendale Fire Department's Trauma Teddy Program.

Once visitors drop off a Teddy Bear at the Glendale Convention and Visitors Bureau (CVB) they will enjoy a fun-filled day of make-and-take arts and crafts, sweet treats and exclusive deals in Historic Downtown Glendale. Other fun activities include a Teddy Bear tea, a special appearance by the downtown merchant's mascot Al the Bear who will pose for photos and an obstacle course demonstration with Arizona Search Dogs. These dogs were part of the 9/11 search and rescue team.

Teddy Bear Day is an annual event in the downtown and participants are asked to donate a new teddy bear or stuffed animal. Last year, more than 435 stuffed animals were collected. Participants may pick up a map of participating merchants, coupons and gift bag*(for the first 500 visitors) and take a spin on the themed prize wheel at the CVB.

For more information, contact the Glendale CVB at 623-930-4500 or visit online at www.visitglendale.com. The Glendale CVB is located at 5800 W. Glenn



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