

FOR IMMEDIATE RELEASE

Aug. 18, 2011

CONTACT: Polly Baughman (623) 930-2979  
Public Relations Office

## ENJOY TEDDY BEAR DAY SEPT. 10 WITH YOUR 'BEARY' BEST FRIEND

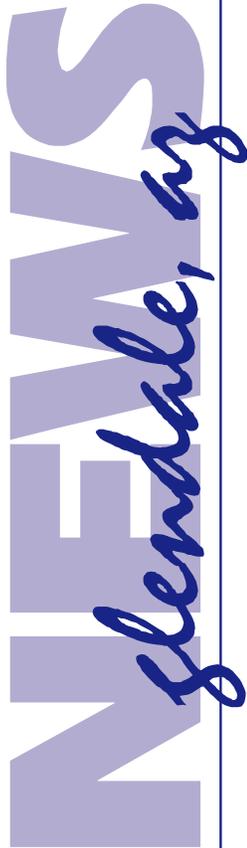
**GLENDALE, Ariz.** – They're known by many names – Paddington, Care Bear, Teddy Ruxpin and, of course, Winnie-the-Pooh – but by any name, the cuddly icons collectively known as teddy bears remain as beloved and popular today as when they were first introduced in 1902. Now, 109 years later, bears and their buddies can celebrate Teddy Bear Day in historic downtown Glendale on Saturday, Sept. 10.

“We've seen the craze of Cabbage Patch Dolls, Beanie Babies and Tickle Me Elmo, but through it all, the teddy bear has endured,” says Lorraine Pino, who participates in the event as manager of the Glendale Convention & Visitors Bureau (GCVB). “For many of us, bears were our first friends and constant companions.”

In honor of the enduring toy named for President Theodore Roosevelt, Teddy Bear Day in Glendale will be held from 10 a.m. to 4 p.m. The event features Glendale's own loveable, huggable Al the Bear who will be available for pictures. Teddy Bear Day also includes make-and-take arts and crafts, special treats and exclusive deals in Historic Downtown Glendale.

Attendees are encouraged to start their day at the Glendale Visitor Center, 5800 W. Glenn Drive, Suite 140, where they can pick up a map of participating

(more)



Home  
of the NFL's  
2008 Super Bowl

Home  
of Arizona's  
Best Hometown  
Festivals

Home  
of the  
NHL Coyotes,  
Arizona  
Cardinals and  
Fiesta Bowl

Home  
of Luke AFB,  
the largest F-16  
training base  
in the world

City of Glendale  
5850 W. Glendale Ave.  
Glendale, AZ 85301  
(623) 930-2960  
[www.glendaleaz.com](http://www.glendaleaz.com)

**Teddy Bear Day**  
**ADD 1-1-1-1-1-1-1**

merchants, coupons and a gift bag for the first 500 attendees. At the Visitor Center, participants can also take a spin on the prize wheel, and can contribute a new or gently hugged teddy bear. Donated bears will be provided to the Glendale Fire Department Trauma Teddy Program, the Glendale Crisis Response Team and United Way to comfort young children who have been affected by a traumatic event. In past years, nearly 500 teddy bears have been collected at the one-day event.

For more information about Teddy Bear Day and other upcoming events, log on to [VisitGlendale.com](http://VisitGlendale.com), [Facebook.com/GlendaleCVB](https://www.facebook.com/GlendaleCVB), [Twitter.com/GlendaleCVB](https://twitter.com/GlendaleCVB) or by calling the Glendale Convention & Visitors Bureau at 623-930-4500.

###