

FOR IMMEDIATE RELEASE

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Marketing/Communication

GLENDALE COLLECTS CELL PHONES IN HONOR OF AMERICA RECYCLES DAY

GLENDALE, Ariz. – Clean out the drawers for those old cell phones! In celebration of America Recycles Day Nov. 15, the city of Glendale has developed a special cell phone-recycling program, which will run Monday, Nov. 12 through Friday, Nov. 30.

The public is encouraged to drop old cell phones off at Jobing.com Arena at Gate 3 on the Northwest corner of the building or at any of Glendale's three public libraries.

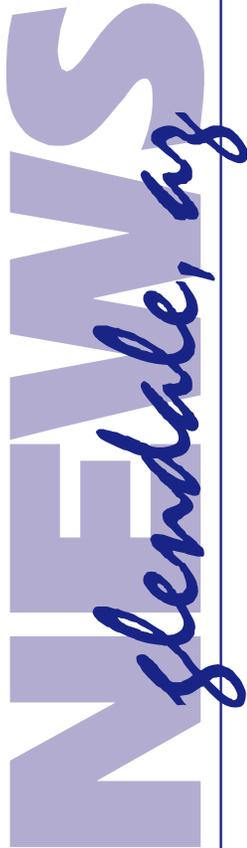
After the cell phones are collected, the West Valley Advocacy Center will arrange for the phones to be recycled. Once the cell phones are refurbished, the phones will become available for victims of stalking and domestic violence.

It is important to note that the city of Glendale does not recycle cell phones through its home recycling program.

According to the Cellular Telecommunications and Internet Association, cell phones are replaced approximately after 18-months of use. It was estimated that 130 million phones were disposed in 2005. With toxic elements found in cell phones, it is important to keep cell phones out of landfills.

America Recycles Day was created to raise awareness of recycling and promote the environmental benefits of recycling.

Photo Op: We are inviting media to the Glendale Materials Recovery Facility to check out the dos and don'ts of recycling from 10 a.m. to noon on Thursday, November 15. There will be a display of the top 10 wackiest items collected from curbside recycling. The MRF is located at 11480 W. Glendale Ave. (North of Glendale Airport and East of Agua Fria River). For more information, visit <http://www.glendaleaz.com>



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