

FOR IMMEDIATE RELEASE

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**NOMINATIONS SOUGHT FOR  
GLENDALE'S CÉSAR CHÁVEZ DIVERSITY AWARD**

**GLENDALE, Ariz.** – Glendale is seeking nominations for the 2011 Promoting Diversity Award in honor of the late César Chávez. The award, which will be presented March 31 at an annual breakfast sponsored by the city of Glendale and the Glendale Chamber Foundation, commemorates the powerful life and legacy of Chávez.

Each year the city and foundation present the award to an individual or organization that demonstrates outstanding community leadership and promotion of diversity. Last year, Dr. Rufus Gasper, Chancellor of the Maricopa Community Colleges, was honored. Other past recipients include Dr. Kino Flores, Vice Mayor Manny Martinez, Mas Inoshita and Glendale City Manager Ed Beasley.

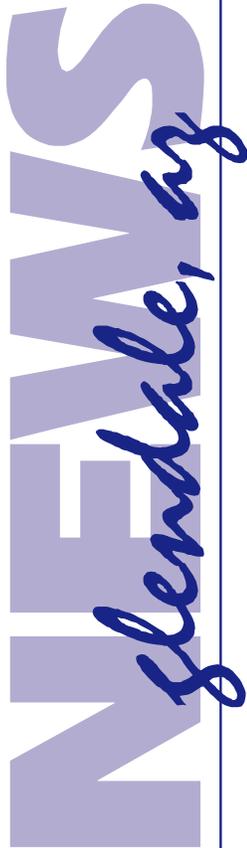
Information about award nominations can be found at [www.glendaleaz.com/chavez](http://www.glendaleaz.com/chavez). The deadline for submissions is Friday, March 11.

The winner will then be honored at the eighth annual César Chávez Breakfast March 31 at the Glendale Civic Center, 5750 W. Glenn Drive. Individual tickets are \$30 and a table of ten can be reserved for \$250. To purchase tickets, call the Glendale Chamber of Commerce at 623-937-4754.

The proceeds from the event are used and/or distributed by the Glendale Chamber Foundation to fund diversity and tolerance education in Glendale area schools and to promote diversity in businesses in keeping with the spirit of Chavez. César Chávez was a valued leader and hero who worked tirelessly to secure dignity, respect, fair wages, medical coverage, pension benefits, and humane living conditions, as well as countless other rights and protections for the nation's farm workers.

For more information on the breakfast, call the Chamber of Commerce at 623-937-4754, or visit [www.glendaleaz.com/chavez](http://www.glendaleaz.com/chavez).

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