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**GLENDALE HOSTS *FIESTA BOWL*
GRIDIRON JAM SATURDAY, JANUARY 3**

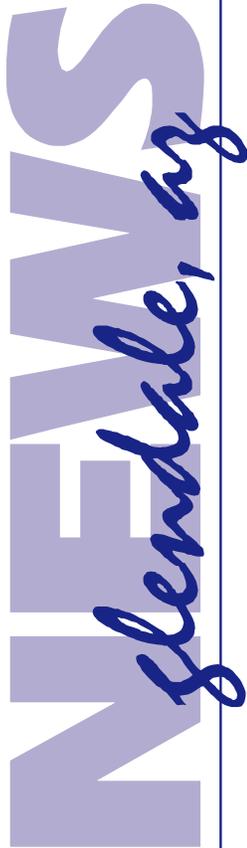
GLENDALE, Ariz. –Glendale’s Fiesta Bowl Gridiron Jam in downtown Glendale, from 4-10 p.m., on Saturday, Jan. 3, is a free event and will feature myriad exciting activities for football fans, including a performance by The Ohio State University Marching Band to kick off the fun!

Another famous local marching band, the Mountain Ridge High School band, will perform, just weeks before they appear in the Presidential Inauguration Parade in Washington, DC.

Fans will also enjoy interactive gaming, football-themed kids’ inflatable games, a rock-climbing wall and other attractions. In addition, the Ultimate Tailgating Experience will be on hand, featuring activities like the cooler toss and Picture U©, as well as traditional tailgating food, such as mouth-watering beef brisket, barbecue and bratwursts!

Another interactive highlight will be the *Sports Mania Game Show*, a college football and TV trivia game show with emcee, audience contestants and prizes! The game show will play every 45 minutes during the event.

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Fiesta Bowl Gridiron Jam
Add 1.1.1

The tween crowd will be delighted by an appearance by Disney Channel star David Henrie, honorary Grand Marshall of the 38th Annual Fort McDowell Fiesta Bowl Parade, who stars in “The Wizards of Waverly Place,” on the popular children’s network. He will appear and sign autographs between 5:30 – 6:30 p.m.

The Fiesta Bowl Trophy will be on display, and the Fiesta Bowl Queen and her Court will make an appearance and sign autographs, as well.

Visitors will enjoy performances by local bands from all genres of music, as well as food and beer gardens decorated for both Ohio State and Texas universities, to help fans feel right at home.

That evening as the sun sets, Glendale Glitters, Arizona’s largest free holiday light display, will light up the nighttime sky, with more than 1.5 million lights throughout 12 blocks of the historic downtown area.

For more information, call Glendale’s Special Events Hotline at 623-930-2299, or visit www.glendaleaz.com/events.

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