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IT'S A 'RUFF' LIFE IN DOWNTOWN GLENDALE FOR ANNUAL DOG DAYS OF SUMMER EVENT AUGUST 3

GLENDALE, Ariz. – A community of dog lovers will gather in downtown Glendale for the city's annual Dog Days of Summer event on Saturday, Aug. 3, 7-10 a.m. This day will celebrate man's best friend with fun activities and shopping in the park and pay special tribute to public service dogs who dutifully help humans.

The city's fourth annual event, Dog Days of Summer will be recognized in "Dog Fancy" magazine's September issue, and the publication named Glendale as the Regional Runner-up in their Dog Town USA competition for the canine-friendly communities and businesses.

Head to the Glendale Convention & Visitors Bureau booth located in Murphy Park to start your day, where the first 250 visitors will receive a savings pack, as well as a run-down of the day's activities.

The morning will offer pet owners and their dogs many exhibit booths, with the emphasis on our four-legged friends with everything from frozen doggie treats to pet massages and pet gifts and accessories. As visitors explore the downtown, there will be water and cool pool stations throughout the area for pets. Additional highlights of the day will include:

- Visits with Glendale's favorite furry employees such as the Fire Department's Crisis Response dog Topaz and Glendale Police K9 team
- Free Frosty Paw frozen treats for dogs from Papa Ed's Ice Cream at the park (while supplies last)
- Pet rock painting at Bears & More in honor of Glendale's K9 Ronin who was recently killed in the line of duty
- Pet massages, pet gifts and accessories
- Raffles and prizes
- Other organizations present will include: American Red Cross, Soldier's Best Friends, Luke AFB Canine Unit, Sun City Four Paws Rescue, Pet & Animal Lovers Service and the Banner Hospital Dog Therapy Program

The Dog Days of Summer also includes a donation drive for pet food and supplies to benefit the animals at Sun Valley Animal Shelter. For a wish list of items needed, visit www.sunvalleypets.org. For

more details on the donation drive and the overall event, check out www.visitglendale.com or call the Glendale Convention & Visitors Bureau at 623-930-4500.

The Dog Days of Summer event is sponsored by the Glendale Convention & Visitors Bureau, Papa Ed's Ice Cream, Bitz-ee Mama's, Republic Services, Pratt's Pets and Sun Valley Animal Shelter.

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